About SVI

Social Value International is the global network focused on social impact and social value. Our members share a common goal: to change the way society accounts for value.

All too often key decisions about resources and policies are made using a limited economic concept of value, which fails to consider important effects on people and the environment. As the gap between rich and poor increases and the effects of climate change become more apparent, our work has never been more urgent. Social Value International works with our members to embed core principles for social value measurement and analysis, to refine and share practice, and to build a powerful movement of like-minded people to influence policy.

Contents

Vision ........................................................................................................................................................... 5
Mission......................................................................................................................................................... 5
Values .......................................................................................................................................................... 5
1. Decision Making ...................................................................................................................................... 6
   1.1. Society .............................................................................................................................................. 6
   1.2. Environment ..................................................................................................................................... 6
   1.3. Economy ........................................................................................................................................... 6
2. Practice ..................................................................................................................................................... 7
   2.1. Network ............................................................................................................................................ 7
3. Guidance, Tools & Support ...................................................................................................................... 8
   3.1. Guidance ........................................................................................................................................... 8
   3.2. Tools ............................................................................................................................................... 8
   3.3. Support ........................................................................................................................................... 8
4. Connections .............................................................................................................................................. 9
   4.1. Learning ........................................................................................................................................... 9
   4.2. Growth ............................................................................................................................................ 9
   4.3. Influence ......................................................................................................................................... 9
Administrative Information .......................................................................................................................... 9
Social Value International (SVI)

Description:

Social Value International is the global network focused on social impact and social value.

Stakeholder(s):

Ben Carpenter:
CEO – Ben Carpenter is the chief executive of Social Value UK and Social Value International leading a global network of practitioners to develop principles and standards for social value accounting. Ben is part of the National Social Value Taskforce and the British Standards Industry committee for Social Value. Prior to becoming CEO, Ben was Social Value UK’s Operations Manager developing the international membership, the assurance and accreditation services and led on projects with the OECD, World Economic Forum, Impact Management Project and World Business Council for Sustainable Development. Ben’s background in homelessness, social housing and the built environment, affords him experience that spans sectors and an in-depth knowledge of Social Value accounting.

Catherine Manning:
Operations Manager – Catherine Manning is Operations Manager for Social Value UK. Catherine oversees operational activities as a deputy to the CEO, the assurance and accreditation services that Social Value UK offers on behalf of Social Value International and manages the delivery of strategic projects, workshops and training. Before joining Social Value UK, Catherine worked in the UK Higher Education sector, the public sector and with a variety of UK and international third sector organisations managing organisational partnerships and delivering world-class, meaningful project solutions for clients and partners. Catherine holds a BA in Comparative Religion and Social Anthropology, as well as an MA in International Development: Public Policy and Management, from the University of Manchester.

Emma Stewart:
Office Assistant

Rosie Sparrow:
Operations Coordinator – Rosie Sparrow is Social value UK’s Operations Coordinator. Rosie supports the Membership Manager in engaging with Members of Social Value UK and helps the Communications and Campaigns Officer in marketing and promoting our training and services. Her role also includes coordinating Social Value UK events as well as undertaking day-to-day administration tasks and ensuring the smooth running of the Social Value UK office. Rosie holds a BSc in Events Management from Sheffield Hallam University. Before joining Social Value UK, Rosie worked internationally as an English as a Foreign Language Teacher.

Rebecca Harvey:
Membership and Networks Manager – Rebecca Harvey is Membership and Networks Manager for Social Value International. Becca manages all individual and organisational relationships assuring the delivery of real value for all our members, and coordinates member benefits including regional meetings, webinars and working groups. She also works with partner organisations to drive collaboration and co-operation. Becca manages all network relationships assuring the delivery of real value for all our members, as well as actively promoting network development Before joining Social Value UK, Becca worked both in the UK and Internationally for the charity and public sectors delivering strategic and project support. Becca holds a BA in Geography from The University of Southampton, and an MSc in Development Studies from SOAS.

David Thomas:
Communications and Campaigns Manager – David Thomas is Communications and Campaigns Manager for Social Value UK. David manages all social media channels, website content, newsletters and promotional materials for Social Value UK. David works alongside partner organisations and Social Value Networks worldwide. David is our lead contact on the How Do Companies Act campaign. Before joining Social Value UK, David worked in the charity sector in communications as well as a freelance creative copywriter, blogger and music journalist. David holds an LLB in Law with Accounting and Finance from the University of Liverpool. blogger and entertainment journalist.

Dr Adam Richards:
Projects, Research & Training Manager – Adam joined SVUK in 2016 as Senior Researcher on the European Commission project SPRINT to apply the principles of social value to long-term care for frail older people across 11 European states. Before joining SVUK he lectured at universities for over 10 years and has a PhD from Liverpool John Moores University investigating the legitimising effects of SROI in a social enterprise. Adam has worked with a number of organisations to help them better understand, measure and manage their social impacts. He is also a member of SVUK’s UK Council and acts as a critical friend to the FRC Group, as part of their Social Value Sub-Committee. Currently, as well as working at SVUK, Adam also works with Mantel Gwynedd, the County Voluntary Council for Gwynedd, North Wales, to embed social value into their practices and assist their members.

Tim Goodspeed:
Training Manager – Tim Goodspeed has been the Training Manager since 2008. He has a background in economic development and social enterprise. He is an experienced trainer and Accredited Practitioner. Tim is one of the authors of the Guide to SROI and has written and been involved in many SROIs. He is also a member of the Methodology subcommittee and is actively involved in developing and applying SROI.

SVI Social Value Partners:

Social Value Partners are organisations similar to ourselves, whose purpose is either to support others in improving their social value measurement and management; or whose values and mission support our own. We work with all of our Social Value Partner to co-designing training, deliver workshops, host events together, campaign for progress, and develop a global movement to change the way the world accounts for value.

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Stakeholders (continued)

**Accountable Now**:
Accountable Now is a global membership platform. We support civil society organisations (CSOs) in being transparent, responsive to stakeholders and focused on delivering impact.

**Aspen Network of Development Entrepreneurs**:
The Aspen Network of Development Entrepreneurs (ANDE) is a global network of organizations that propel entrepreneurship in emerging markets. ANDE members provide critical financial, educational, and business support services to small and growing businesses (SGBs) based on the conviction that SGBs will create jobs, stimulate long-term economic growth, and produce environmental and social benefits. Ultimately, we believe that SGBs can help lift countries out of poverty.

**AVPN**:
Moving Capital Towards Impact ~ A leading ecosystem builder that is increasing the flow of capital into the social sector and ensuring that resources are most effectively deployed. At AVPN, we see social investment as a continuum that encompasses everything from philanthropy and venture philanthropy to impact investing, CSR and sustainable investment. We call this the “Continuum of Capital”.

**3BL CSRwire**:
3BL CSRwire is a dedicated, real-time source for sharing major news and updates focused on corporate social responsibility (CSR). Whether your organization is a global brand sharing its impact with stakeholders, a mid-sized company just getting started on its purpose journey or a nonprofit promoting a new initiative, CSRwire’s a-la-carte press release distribution offers an affordable, effective solution for organizations looking to distribute CSR- and sustainability-focused content to journalists, bloggers, business executives, investors, academia and other key stakeholders.

**EVPA**:
EVPA is a broad and diverse community of organisations interested in or practising venture philanthropy and social investment across Europe. Our members work together across sectors in order to promote and shape the future of venture philanthropy and social investment.

**Global Sustain**:
Since 2006, Global Sustain provides a wide range of services and solutions to support its members and clients succeeding triple bottom line results. Based in London and Athens, with offices in Berlin, Brussels, London, New York and Nicosia, Global Sustain offers innovative online and off-line services related to sustainability, corporate responsibility, responsible investing, green economy, business ethics and excellence, transparency, human rights and accountability. Its members include corporations, non-governmental and non-profit organisations, municipalities and local authorities, academic institutions, media, professional bodies, service providers, chambers, think tanks and other public or private entities.

**Sopact**:
Sopact is a technology based social enterprise committed to helping organizations measure impact by directly involving their stakeholders.

**SVI Social Value Pioneers**:
This is our most popular organisational membership package and is open to all organisations who share a commitment to social value. Social Value Pioneers receive dedicated guidance and support from Social Value International and make up a vibrant community of like-minded organisations.

**Charities Aid Foundation**:
WE MAKE GIVING COUNT ~ At CAF, we exist to make giving go further, so together we can transform more lives and communities around the world.

**Civil Support**

**Compass Group**

**Dompet Dhuafa Republika**

**Doroob**:
DOROOB is an endowment company ~ Empowering children to create a positive impact everyday, everywhere.

**Equal Society**

**IKARE**:
IKARE ~ a conduit for IK’s Venture Philanthropy activities ~ IKARE Ltd (pronounced “I care”) is an independent UK company limited by guarantee, and a registered charity, operated in accordance with the venture philanthropy principles. IKARE works closely with a limited number of strong social entrepreneurs with innovative solutions that have potential to scale for systemic change. This does not happen over-night. Over the years IKARE’s strategy has come to focus on strengthening access to quality health care services for marginalised communities in order to reduce the burden of disease.

**Humanli**

**IMPACT SQUARE**:
IMPACT SQUARE is a professional organization dedicated to ‘Impact Business’, conducting research with expertise about the mechanism between “Impact” and “Business” and implementing a variety of projects as practical businesses. Since 2010, it has carried out a range of consulting and research projects with regard to CSR, CSV, NPO and International development, and Impact Evaluation. At the same time, it has deliberated on the growth of social ventures and collaborated with diverse social ventures in the form of business partnering or collocating, co-founding, operating and investing.

**IQbusiness**

**KUSIF**

**Moving Worlds Institute**

**Lind Invest**:
We are a single-family office – an independent, long-term investor and business owner. Lind Invest was founded in 2002 and is owned by Henrik Lind. Our aim is to achieve capital preservation through capital growth. We have a proactive investment approach and we believe in alignment of interests — continued next page
where upside and downside are shared equally with our partners.

**Restore the Earth Foundation**
*Restore the Earth Foundation, Inc. is a 501(c)(3) not-for-profit corporation. Our mission is to restore the Earth’s essential forest and wetland ecosystems. We envision the Earth in balance — its original vitality and natural abundance available to all, for generations to come.*

**Sarape Social**
**NMIMS SBM**
*We’re All About Helping You Reach Your Goals ~ The School of Business Management (SBM) of SVKM’s NMIMS, Deemed to be University (as per UGC Norms), one of India’s premier business schools is situated in Mumbai - the financial hub and nerve centre of the country. NMIMS SBM continues to be a preferred choice for management programs for 40 years (since 1981 as a management institute under the University of Mumbai and from 2003). It has been operating as a school within NMIMS Deemed-to-be University, the B-School has developed numerous business leaders and entrepreneurs and created intellectual capital that is meaningful to its stakeholders. The school uses innovative approaches to develop socially responsible managers with a global perspective for successful careers. The School encourages basic and applied research and development of contextual instructional material for graduate and executive education.*

**SiMPACT Strategy Group**
*SiMPACT Strategy Group is a leading expert on measuring and valuing social impact*

**Shaerpa**

**Sinzer**

**Social Value Institute**

**Vision**

A world where decision making, ways of working and resource allocation are based on the principles of accounting for value leading to increased equality and well-being and reduced environmental degradation.

**Mission**

To change the way society accounts for value

**Values**

- Accountability
- Equality
- Well-Being
- Environmental Protection

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**Stone Soup Consulting**
*Founded in 2008, Stone Soup Consulting is a proactive and forward-thinking consultancy with a social heart. Organised as a network of consultants, our company works with several types of organisations that are interested in boosting their social value.*

**Taiwan NPO Self-Regulation Alliance**
**SVT Group**
*SVT Group is an impact accounting, management and strategy firm for organizations who recognize the importance of maximizing value for stakeholders including and beyond shareholders.*

**Tasamy**
*Is a non-profit organization that focuses on finding sustainable and innovative business solutions to societal problems by enabling social entrepreneurs, and collaborating with governmental and private institutions.*

**THEnet**
*Many people around the world suffer from enormous health inequities, and there is increasing recognition that the traditional way of educating health workers is part of the problem. In December 2008, a group of innovative health workforce educators met to share experiences and explore collaboration with the aim to increase the impact of academic institutions on community health and the development of more equitable health systems. Located in underserved and rural regions of Africa, Asia, Europe, the Americas and Australia, the founding members of THEnet: Training for Health Equity Network came together through a research project that sought out innovators identifying successful strategies to address health workforce shortages.*

**Waipareira Trust**
1. Decision Making

*Include social, environmental and economic value in decision making*

Principles: Our principles will lead to the inclusion of social, environmental and economic value in decision making.

1.1. Society

*Address social value*

1.2. Environment

*Address environmental value*

1.3. Economy

*Address economic value*
2. Practice

*Put these principles into practice*

People: We will build and support a network of like-minded individuals who want to work with us to put these principles into practice.

2.1. Network

*Build and support a network*

Social Value International is much more than a professional network. Together, we are building a movement for change.
3. Guidance, Tools & Support

*Develop guidance, tools, and support*

Practice: We will develop guidance, tools, and support to help put the principles into practice.

3.1. Guidance

*Develop guidance*

3.2. Tools

*Develop tools*

3.3. Support

*Provide support*
4. Connections

Connect individuals

Power: By connecting these individuals and supporting their learning, growth and influence we will build a movement to change the way society accounts for value.

4.1. Learning

Support learning

4.2. Growth

Support growth

4.3. Influence

Support influence

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