About Results for America

We need to harness the power of evidence and data to solve the world’s greatest challenges.

Our mission is to make investing in what works the “new normal,” so that when policymakers make decisions, they start by seeking the best evidence and data available, then use what they find to get better results.

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Results for America (RFA)

Stakeholder(s):

Government Decision Makers:
Results for America is helping decision-makers at all levels of government harness the power of evidence and data to solve our world’s greatest challenges.

Results for America Board of Directors:
Results for America is overseen by our Board of Directors, a distinguished group of leaders and government innovators who are committed to making investing in what works the new normal.

Marcela G. del Carmen Amaya, MD, MPH:
Board Member | Chief Medical Officer of the Massachusetts General Physicians Organization (MGPO), Professor of Obstetrics, Gynecology and Reproductive Biology at Harvard Medical School — Marcela G. del Carmen Amaya, MD, MPH is Professor of Obstetrics, Gynecology and Reproductive Biology at Harvard Medical School, holds a dual appointment in the Department of Surgery at the Massachusetts General Hospital, and Chief Medical Officer of the Massachusetts General Physicians Organization (MGPO). In that role, she leads over 3,200 MGPO physician members. Dr. del Carmen is the first woman and Latino to ascend to the academic rank of Professor of Obstetrics, Gynecology and Reproductive Biology and in Gynecologic Oncology at Harvard Medical School. She graduated from medical school and completed her residency training in gynecology and obstetrics at Johns Hopkins School of Medicine and fellowship training in gynecologic oncology at Massachusetts General Hospital. Dr. del Carmen holds a Masters in Public Health from Harvard School of Public Health. She has served on the Ovarian Cancer Committee for the Gynecologic Oncology Group, is a member of the American Board of Obstetrics and Gynecology PROLOG task force, is a member of several committees in the Society of Gynecologic Oncology, and serves as an oral examiner for the American Board of Obstetrics and Gynecology for both general gynecology and gynecologic oncology. Dr. del Carmen is a member of the Promotions Committee, the Admissions Committee, and Faculty Council at Harvard Medical School. Dr. del Carmen has authored over 250 papers in the peer-reviewed literature and has authored a textbook. Dr. del Carmen’s research focuses on disparities in gynecologic cancer outcomes in underserved minorities and rare gynecologic malignancies. She serves as an examiner for the oral board at the American Board of Obstetrics and Gynecology, both in General Gynecology and Gynecologic Oncology. Dr. del Carmen is the recipient of numerous teaching and service awards including the National Council on Resident Education in Obstetrics and Gynecology (CREOG) Award, the Howard Ulfelder Teaching Award, the CINE Golden Eagle Award, CBS Cares, and the McGovern Award for Clinical Excellence.

Sophia Maroon:
Board Member | Founder and CEO of SoFine Food LLC — Sophia Maroon is the Founder and CEO of SoFine Food LLC, a specialty food company that produces Dress It Up Dressing, a line of all-natural salad dressings. Founded in 2012, with the objective of offering a clean, healthy product that rivaled home-made, Dress It Up Dressing has grown to be a national brand available at Whole Foods, Giant, Central Market, and Balducci’s among others, as well as online and through Ama-
Results for America

Stakeholders (continued)

oversaw implementation of surface transportation programs, the TIGER discretionary grant program, and efforts to promote equity and economic development. Carlos was previously Special Assistant to the President and Chief of Staff of the White House Domestic Policy Council where he helped oversee all aspects of policy, message and event development across a wide spectrum of domestic policy issues, including disaster recovery, veterans affairs, and national service issues. He also was a founding staffer of the White House Office of Social Innovation, where he oversaw efforts to pass and implement the Edward M. Kennedy Serve America Act. Carlos also served as deputy policy director at Obama for America and a special assistant in President Obama’s D.C. Senate office where he handled homeland security and veterans affairs. Carlos previously worked as a policy and press aide in the United States Senate and on a number of federal and statewide electoral campaigns. A graduate of Harvard University, Carlos and a member of the Supreme Court Bar. He met his wife, Anne Filipic, while they both worked on the Obama campaign in 2008. Carlos is the first in his family born in the United States. His family is from Argentina.

Michael Smith:
Board Member | Executive Director, MBK Alliance — Michael serves as Director of Youth Opportunity Programs at the Obama Foundation and Executive Director of the My Brother’s Keeper Alliance. In these roles, Michael leads the Foundation’s efforts to scale the My Brother’s Keeper (MBK) initiative and aligned programs to expand opportunity for underserved youth. Michael was part of the team that launched MBK. President Obama’s cross-sector call to action to address persistent opportunity gaps faced by boys and young men of color and to ensure that all youth can reach their full potential. As Special Assistant to the President and Senior Director of Cabinet Affairs for MBK, Michael became the first and only White House director of the initiative. Prior to joining the White House, Michael was an appointee in the Obama Administration, serving as director of the Social Innovation Fund (SIF). He reinvigorated and expanded the initiative, managed its largest funding competition, introduced its first Pay for Success grant program, and oversaw a portfolio of more than $700 million in public-private investments, supporting more than 200 nonprofits. Before joining the Obama Administration Michael served as SVP of Social Innovation at the Case Foundation, where he oversaw the Foundation’s giving and program strategy, and guided numerous global public-private partnerships. Earlier in his career, Michael helped build national initiatives aimed at bridging the “digital divide” at the Beamount Foundation of America and PowerUP, served as a senior staff member at the Family Center Boys & Girls Club, was an aide to U.S. Congressman Richard E. Neal and has a B.A. in Communications from Marquette University. In 2014, Michael was inducted in Boys & Girls Clubs of America’s Alumni Hall of Fame, the organization’s highest honor. Prior to his appointment, Michael served for many years on the boards of Philanthropy for Active Civic Engagement (PACE), Idealist.org and Public Allies.

Rhoda Weeks-Brown:
Board Member | General Counsel and Director, Legal Department, IMF — Rhoda Weeks-Brown is General Counsel and Director of the IMF’s Legal Department. She advises the IMF’s Executive Board, management, staff and country membership on all legal aspects of the IMF’s operations, including its lending, regulatory and advisory functions. Over her career at the IMF, she has led the Legal Department’s work on a wide range of significant policy and country matters. She has written articles and many IMF Board papers on all aspects of the law of the IMF and co-taught a Tulane University seminar on that topic. Ms. Weeks-Brown has also served as Deputy Director in the IMF’s Communications Department, where she led IMF communications and outreach in Africa, Asia and Europe; played a key role in the transformation of the IMF’s communications strategy; and led IMF strategic policy communications on key legal and financial topics. Ms. Weeks-Brown has a J.D. from Harvard Law School and a B.A. in Economics (summa cum laude) from Howard University. Before joining the IMF, she worked in Skadden’s Washington DC office. She is member of the Bar in New York, Massachusetts and the District of Columbia and a member of the Supreme Court Bar. She is also a member of the Committee on International Monetary Law of the International Law Association (MOCOMILA). Ms. Weeks-Brown was named one of the top 27 Global General Counsels (2020) by the Financial Times, and one of the top 5 General Counsels in the area of Promoting Ethical Standards. She serves on the Board of TalentNomics, Inc., a non-profit organization focused on developing women leaders globally.

Neal Wolin:
Board Member | Chief Executive Officer, Brunswick Group; Former Deputy Secretary of the U.S. Treasury (Obama Administration) — Neal Wolin is the Chief Executive Officer of Brunswick Group, based in Washington, D.C. He leads the firm’s operations across 23 offices in 14 countries and advises clients across industries on significant, M&A, regulatory and public affairs issues. Wolin has spent his entire professional career – in both the private and public sectors – at the intersection of business, public affairs and communications. Prior to joining Brunswick, he was Deputy Secretary of the U.S. Treasury from May 2009 until September 2013 the longest serving in U.S. history – and Acting Secretary of the Treasury in January and February 2013. As Deputy Secretary, Neal served as the Treasury Department’s Chief Operating Officer and supervised all Treasury bureaus and domestic and international policy offices as well as its management, legal, public affairs and congressional affairs functions. Prior to the Treasury, he was President and Chief Operating Officer of the property and casualty insurance companies of The Hartford Financial Services Group, a $20bn Fortune 200 company. Neal is a board partner at SocialCapital and an equity partner at Data Collective Venture Capital, both venture capital firms based in northern California. He is also a limited partner advisor to Nyca Partners, a venture capital and advisory firm focused on financial technology. He is a member of the Council on Foreign Relations and a board member of the Atlantic Council and the Partnership for Public Service. He graduated from Yale with a B.A. in History and holds a Master of Science in Development Economics from the University of Oxford, as well as a J.D. from Yale Law School.

Results for America Leadership Team:
Results for America is led by a diverse group of experts dedicated to making investing in what works the new normal, and who make our progress possible.

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Tony Asher:
Vice President, Finance — Tony Asher is the Vice President of Finance at Results for America. Previously, Tony has served with a number of nonprofit organizations including the United Nations, Save the Children, IRC and WaterAid. Tony began his career in Washington, DC as an auditor for 2 global accounting firms. Since then, Tony served as a volunteer in the US Peace Corps and has gained more than 25 years of finance experience in the nonprofit sector. Tony has lived in 6 countries in Africa, Asia, the Pacific, Europe and the Caribbean. Tony is now a resident of Montclair, NJ. He has an MBA from Thunderbird School of Global Management and a B.A. from George Washington University.

Sophie Bergmann:
Manager, Economic Mobility — Sophie Bergmann is the Manager for Economic Mobility at Results for America. She previously worked as a Confidential Assistant in the Office for Civil Rights at the U.S. Department of Education where she supported three senior officials, helped manage the daily operations of the front office, and contributed to policy projects. Born and raised in North Carolina, Sophie studied public policy at the University of North Carolina at Chapel Hill. While completing her studies, she interned at Scholastic, the Hunt Institute, the Children’s Defense Fund, and the U.S. Department of Education in the Office of the Secretary. Through these experiences, she developed a passion for educational equity and began to see data and evidence as critical pieces of the conversation.

Juliana Boblitz:
Policy Assistant, State and Federal Policy — Juliana Boblitz is the Policy Assistant on the State and Federal Policy Team at Results for America. Prior to joining the RFA team, she worked as a Policy Staffer for a Michigan State Senator, where she gained experience researching a variety of topics ranging from car insurance rates and public healthcare coverage to major environmental concerns. Juliana is a firm believer that the answer to more efficient policy decisions lies in the effective utilization of data. She hopes RFA’s work will allow data to become the backbone of all policy decisions at the national, state, and local levels. A Michigan native, Juliana attended Michigan State University, where she obtained a BA in Public Policy and a BS in Urban and Regional Planning.

Simone Brody:
Executive Director, What Works Cities — Simone Brody is the Executive Director of What Works Cities, a Bloomberg Philanthropies initiative partnering with mayors and city leaders around the country to improve the effectiveness of local government. Simone’s career spans the nonprofit, public, and private sectors. She previously led evaluation and accountability for the New York City Department of Education and began her career in finance first in investment banking at Goldman Sachs and then at Ascend Ventures, investing in early stage education and technology companies.

Zachary Coile:
Vice President, Strategic Communications — Zachary Coile is Vice President of Strategic Communications at Results for America. Zac has worked for more than two decades as a journalist, senior Capitol Hill adviser and media strategist. As a national political reporter and Washington correspondent for the San Francisco Chronicle, he covered three presidential elections, Nancy Pelosi’s rise to House Speaker, Arnold Schwarzenegger’s election as California Governor, and the 9/11 terrorist attacks. He got his start in journalism at the San Francisco Examiner, where he worked as a technology writer covering Silicon Valley and a “night cops” reporter. From 2009 to 2016, he served as Communications Director for U.S. Senator Barbara Boxer (D-CA), helping to craft communications strategy on issues including health care, education, immigration, foreign policy and the environment. A native Californian, he received his B.A. and M.S.J. from the Medill School of Journalism at Northwestern University.

John Collier:
Data Analytics and Research Associate — John is a Data Analytics and Research Associate at Results for America and What Works Cities. In his role, he focuses on data analysis, research, evaluation, and database administration to support other teams and partners. Prior to joining the team, John worked as Manager of Research at Greater Ohio Policy Center, a non-profit think tank in Ohio that focused on policies to revitalize post-industrial cities. John holds a soft spot for Midwestern cities and believes smart use of data and evidence can give these cities the boost they need. John obtained his MSc in Urban Science and Informatics at NYU’s Center for Urban Science and Progress and obtained his BA in Economics from The Ohio State University.

Molly Daniell:
Director, City Progress, What Works Cities — Molly Daniell is the Director of City Progress for the What Works Cities initiative. Previously, she worked as a labor law researcher for Verité, a supply chain verification and labor standards auditing firm. In this role, she supported the shrimp and anchovy portfolios in Thailand and Malaysia exposing unknown instances of forced, coerced, or child labor conditions. Molly began her career at the National Priorities Project where she worked on communications, data analytics, and publications designed to demystify the federal budget process and increase transparency. She is also the co-founder of CleanTap, a social enterprise dedicated to the principles of human-centered design to provide portable, hands-free, and affordable hand washing infrastructure in Mumbai, India. Molly holds a bachelor’s degree in economics from Smith College and a master’s degree in public administration from Columbia University School of International and Public Affairs.

Lisa Mae Fiedler:
Associate, Certification and Community, What Works Cities — Lisa Mae Fiedler is an associate with the What Works Cities Certification team. Previously, Lisa worked at the National Center for Safe Routes to School and supported Vision Zero research at the Highway Safety Research Center. A native Oklahoman, Lisa studied environmental sustainability at the University of Oklahoma, and went on to receive a master’s degree in city and regional planning from the University of North Carolina at Chapel Hill. Lisa is passionate about equity in local government decision-making and is always up for a conversation about public transportation!

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Jeanine Forsythe: Vice President, Strategic Partnerships — Jeanine Forsythe is the Vice President of Strategic Partnerships, where she oversees the cultivation and stewardship of Results for America’s philanthropic relationships. She previously served as the Director of Foundation Relations at the Smithsonian Institution. Prior to that role, Jeanine spent nearly ten years with the Brookings Metropolitan Policy Program, serving in various development and strategic planning positions. Jeanine holds a M.A. in urban affairs and public policy from the University of Delaware, and a B.A. from the University of Dayton.

Danielle Francis: Finance and Administrative Assistant — Danielle Francis is the Finance and Administrative Assistant at Results for America. Originally from Kingston, Jamaica, Danielle relocated to New York to study Economics at University at Albany, graduating with honors and a minor in Chinese Studies. Her undergraduate career was focused on foreign policy, international economics, and a strong passion for Model United Nations, and her long-term interests include public policy research and development.

Michele Jolin: CEO and Co-Founder, President of the Board — Michele Jolin is the CEO and Co-Founder for Results for America. She is also a Senior Fellow at the Center for American Progress. Earlier in her career, Michele was appointed in 2010 to be a Member of President Barack Obama’s White House Council for Community Solutions. She additionally served as a Senior Advisor for Social Innovation at the White House under President Obama, where she designed and launched the first Social Innovation Fund. Prior to that she was a member of President Obama’s Presidential Transition Team, where she helped create the White House Office of Social Innovation and Civic Participation and the new Obama Administration’s social innovation policy agenda. Before joining the White House, Michele led the Presidential Transition Project at the Center for American Progress and co-edited the book Change for America: A Progressive Blueprint for the 44th President. Michele also was a senior vice president at Ashoka, a global foundation that invests in social entrepreneurs in more than 50 countries around the world. In the Clinton Administration, Michele served as the Chief of Staff for President Clinton’s Council of Economic Advisers for CEA Chairs Joseph Stiglitz and Janet Yellen. She also worked for Sen. Barbara Boxer (D-CA) on the Senate Banking, Housing, and Urban Affairs Committee. Michele holds a B.A. from the University of Wisconsin, an MSc from the London School of Economics, and a J.D. from the University of Virginia.

Ivy Gilbert: Assistant, Marketing and Communications, What Works Cities — Ivy Gilbert is a Communications and Marketing Assistant for What Works Cities and leads the organization’s social media strategy and newsletter campaigns. She tells the stories of cities across the country that are improving residents’ lives by using data and evidence effectively to tackle pressing challenges. Previously, Ivy supported college-level writers as they found their voices during her time as a writing center tutor at Dickinson College. She brings a unique perspective to the team with her background in both the earth sciences and feminist/queer literary analysis. She is passionate about the intersectional consequences of climate change and the role that cities must play in mitigating that impact. When she is not spotlighting the value of data-driven governance, you can find her in Prospect Park adding to her bird-watching life list and dispelling the myth that the City is only home to pizza rats and pigeons.

Brittany Giroux Lane: Director, City Solutions, What Works Cities — Brittany Giroux Lane is the Director of City Solutions at Results for America, supporting Bloomberg Philanthropies’ What Works Cities Initiative. The City Solutions program focuses on surfacing and spreading successful interventions across cities that are tackling urgent challenges within their communities, with the goal of improving the lives of more residents in more cities by scaling what works. Previously, Brittany was the Manager of the OGP Local Program at the Open Government Partnership, working on improving transparency, accountability, and civic participation in local governments throughout the world. Prior to joining OGP, Brittany worked at the World Resources Institute and the Urban Institute on issues of local governance, urban planning, and urban service delivery. She holds an MSc in Urban Development Planning from the Development Planning Unit at University College London and a BA in Urban Studies and Politics, Philosophy & Economics from the University of Pennsylvania.

Ben Harris: Chief Economist and Senior Adviser — Ben Harris is the Chief Economist and Senior Adviser with Results for America. He is also the Executive Director of the Kellogg Public-Private Interface at Northwestern University’s Kellogg School of Management. He recently served as the Chief Economist and Economic Adviser to Vice President Joe Biden. Following his tenure at the White House, he was a senior economic policy adviser with Rokos Capital Management. He was also previously the Policy Director of The Hamilton Project, a Fellow in Economic Studies, and Deputy Director of the Retirement Security Project at Brookings. Earlier in his career, Ben was a Senior Research Associate with the Urban Institute and the Urban-Brookings Tax Policy Center. Prior to joining the Urban Institute, he worked at the White House as a Senior Economist with the Council of Economic Advisers, where he specialized in fiscal policy and retirement security. He has also served as a Senior Economist with the Budget Committee in the U.S. House of Representatives. He holds a Ph.D. in economics from George Washington University, in addition to a M.S. in economics from Cornell University and a M.S. in quantitative methods from Columbia University. He earned his B.A. in economics at Tufts University. In 2000, Ben was awarded a Fulbright Scholarship to Namibia.

Caroline Hays: Associate, City Progress, What Works Cities — Caroline Hays is an Associate on the City Progress team for the What Works Cities initiative. Before joining Results for America, Caroline worked for the Pew Charitable Trusts on their strategy team, where she researched and designed new initiatives for Pew. Caroline got her start working with local government as a Coro Fellow in Public Affairs in San Francisco. She holds a bachelor’s degree in public policy and biology from Claremont McKenna College.
Stakeholders (continued)

Jed Herrmann:
Vice President, State and Federal Policy Implementation — Jed Herrmann is Vice President for State and Federal Policy Implementation at Results for America, where he leads the organization’s work to help state governments and federal agencies get better results by improving their use of data and evidence. Previously, Jed was a member of the national policy staff for Hillary Clinton’s presidential campaign, where he served as Director of Policy Outreach. During the Obama Administration, Jed was appointed as the Senior Advisor to the CEO at the Corporation for National and Community Service, the federal agency for national service and volunteerism. From 2004 to 2009, he worked as a senior official in the administration of Mayor Michael Bloomberg in New York City, where he was Chief of Staff and Deputy Commissioner at the New York City Department of Consumer Affairs, a consumer protection and business development agency. Jed has also served in AmeriCorps, been a New York City public school teacher, and worked with USAID in Guatemala. He received a BA in History with distinction from Yale University and a Masters in Government Analytics from Johns Hopkins University.

Tess Hetzel:
Associate Director, Strategic Communications — Tess Hetzel is Associate Director of Strategic Communications at Results for America. Tess has spent over a decade working in strategic events and communication for the federal government and private sector with a focus on nonprofit engagement. She started her career working as a field organizer for Obama for America in 2008 and after graduation worked in the East Wing of the White House till 2012. Tess worked several years as a Presidential Appointee for the CEO of the Corporation for National and Community Service (AmeriCorps) before starting her work as a Corporate Social Responsibility and Government Affairs Manager for Fortune 500 technology companies, NortonLifeLock and Symantec. Originally from the great state of Wisconsin, Tess received her B.A. from Wake Forest University.

Dakota Homsey:
Associate, Opportunity Accelerator — Dakota Homsey is a member of the Results for America’s What Works Cities team as an Associate, supporting special projects and overall communication within the team and partnership. Dakota was born and raised in New York City, and attended Gethsbyburg College where she minored in Art History and majored in Globalization Studies with a specialization in social justice and global inequality. In her time at Gethsbyburg, Dakota co-curated two college gallery exhibitions. Dakota spent a semester abroad studying art history in Paris and working for an international solidarity organization whose aim is to protect the human rights of children in the Philippines. Previously, Dakota worked in the New York City Mayor’s Office for People with Disabilities, and served as an Arts and Culture Administrator for the JCC Association, in an increasingly globalized world, Dakota believes that data and evidence are the drivers for improving governments’ impact and bettering the lives of its citizens.

Ellen Hur:
Senior Advisor, What Works Cities — Ellen Hur is a Senior Advisor for the What Works Cities initiative. Previously, Ellen was a Vice President at TNTP, a national non-profit that aims to ensure great teaching and learning in schools and classrooms across the country. In that capacity, she led TNTP’s policy work around teacher workforce preparation and innovation, developed and launched TNTP’s Bridge Fellowship program, and managed a portfolio of client work with a number of urban school districts and state education agencies. Ellen has also served as the Chief of Staff for the New Mexico Public Education Department, where she oversaw the agency’s strategic priorities, managed the Secretary’s Cabinet and the communications and public information offices, and led the state-wide rollout of key programs and policies. She started her career as a middle school teacher in Denver, Colorado. Ellen earned her undergraduate degree at Dartmouth College, an MBA from the Stanford Graduate School of Business, and a Master’s in Education from Stanford University School of Education. She is based in New York City.

Josh Inaba:
Senior Manager, State and Federal Policy — Josh Inaba manages Results for America’s state and federal policy initiatives, including the development, execution, and implementation of the Federal and State Standards of Excellence. Prior to joining RFA, he was a Policy Intern at Oceana, an international conservation organization; a Legislative Intern for U.S. Senator Brian Schatz of Hawai‘i; and a Conservation Policy Intern at The Nature Conservancy of Hawai‘i. He is a graduate of Skidmore College with a BA in Environmental Studies.

Maia Jachimowicz:
Vice President, Evidence-Based Policy Implementation — Maia Jachimowicz is the Vice President for Evidence-Based Policy Implementation for Results for America. Maia previously served as Director of Policy in the Office of the Mayor for the City of Philadelphia, where she directed the research, design and execution of public policy across a range of issues including workforce development, violence prevention and impact investing. Maia’s experience with the City of Philadelphia spanned nearly eight years, during which she also served as Assistant Finance Director and Assistant Budget Director for the Office of Budget and Program Evaluation. Prior to that, she served as a researcher in education policy at Princeton University and in immigration policy at the Migration Policy Institute.

Sara Kerr:
Vice President, Education Policy Implementation — Sara Kerr is the Vice President of Education Policy Implementation for Results for America. Sara previously served as a Senior Advisor on Leadership and Systems Improvement at Education Northwest, and before that, was a Senior Engagement Manager with the nonprofit U.S. Education Delivery Institute, where she oversaw a portfolio of engagements with states, districts, and education organizations focused on effectively implementing priority reforms, including those focused on educator effectiveness systems and new standards and assessments. Before joining EDI, Sara served as the Chief Performance Officer with the Delaware Department of Education (D DOE), where she oversaw the implementation of Delaware’s $119 million Race to the Top grant. Previously, Sara worked as a Policy Analyst at the Council of the District of Columbia, providing education policy expertise to Council members and serving as the liaison between the Council and executive agencies, such as the Office of the State Superintendent of Education and District of Columbia Public Schools. Prior to that, she worked with the District of Columbia Public Schools to implement its special education
reform agenda and evaluated a number of state and federally funded education programs as a research associate with the American Institutes for Research (AIR). She got her start in education as a special education teacher in Montgomery County, Maryland.

**Sara Khatami:**
Manager, City Progress, What Works Cities — Sara Khatami joins the What Works Cities team as a Manager. She previously worked as an associate project manager for Raff and Becker LLP. In this role, she oversaw the operation of a software program designed to ameliorate racial discrimination in construction trades. Sara holds a bachelor’s degree in sociology from Boston College and a master’s degree in public policy from Duke University. While completing her graduate studies, she had the opportunity to work with the City of Durham’s innovation team, where she examined strategies to improve economic opportunity and mobility for justice-involved residents. Through this experience, she developed a passion for tackling policy challenges at the local level.

**Maleka Lawrence:**
Senior Advisor — Maleka Lawrence is a Senior Advisor with Results for America. For nearly 20 years, she has supported nonprofits in creating and implementing fundraising strategies, building teams, promoting inclusive leadership, and working within organizations big and small to create efficient and collaborative systems and positive culture. Her roles have included development and leadership positions at national and community-based organizations, most-recently as the Chief Operating Officer at the National Summer Learning Association. She also led development efforts at the Education Trust in Washington, D.C. and DREAM, a charter school and out-of-school time provider in New York. Outside of work, you can find her spending time with her family, reading, or preparing an elaborate meal or bake.

**Zachary Markovits:**
Vice President of Local Government and Managing Director, What Works Cities — Zachary Markovits is the Vice President of Local Government and Managing Director for the What Works Cities initiative. He previously served as the Manager of Election Initiatives at The Pew Charitable Trusts where he led Pew’s elections performance portfolio—including working with states, counties, and municipalities to use data to drive better decision-making and policy—as well as the Voting Information Project—an open government project partnering Google, the states, and municipalities across the U.S. to ensure that all Americans have the ability to find official voting information wherever they look. Previously, Zach worked out of the University of California’s Survey Research Center and served as a community organizer in the south side of Providence, Rhode Island.

**David Medina:**
COO and Co-Founder — David Medina is the COO and Co-Founder of Results for America. David previously served in the Obama Administration as First Lady Michelle Obama’s deputy chief of staff and as the Peace Corps’ public engagement director. Earlier in his career, he served as the U.S. Global Leadership Campaign’s government relations director, U.S. Senator John Edwards’ presidential campaign national political director, the Democratic National Convention Committee’s deputy CEO, an AFL-CIO legislative representative, the Demo-
strategic support to participating cities, focusing on taking action and community engagement efforts.

**Uthman Olagoke**: Associate Director, Opportunity Accelerator — Uthman is the Associate Director of the Opportunity Accelerator at RFA. His areas of expertise include strategic planning, program design, stakeholder engagement, and public-private partnerships with a focus on equitable urbanization and community development. Before joining RFA, Uthman served as the Lead Project Manager at the NYC Department of Housing Preservation and Development, supporting the implementation of a citywide plan to address childhood exposure to lead-based paint hazards. He also worked at 100 Resilient Cities, an initiative of the Rockefeller Foundation, where he delivered consultative thought leadership and technical assistance to local governments developing resilience strategies to address major urban challenges. Prior to 100 Resilient Cities, Uthman managed strategic partnerships at Citymart, a civic-tech platform, helping local governments and community partners leverage the traditional government procurement process as an effective community problem solving tool. Additionally, he worked as a project lead at Bennett Midland, a management consulting firm that works with government agencies, non-profit organizations, and foundations to develop and implement new programs and initiatives, solve operational problems, and execute effective management strategies. Uthman is a graduate of Dartmouth College.

**Nana Osei**: Associate, City Progress, What Works Cities — Nana Osei is a City Progress Associate at Results for America, supporting the Bloomberg Philanthropies' What Works Cities initiative. Nana’s various work experiences in politics and public relations helped him to develop a passion for both creating unique solutions for constituents and clients, as well as advocating for their interests. He believes that advocating for both individuals and groups by way of the law is the most meaningful way to impact society, and this is at the heart of his commitment to Results for America’s mission. Nana previously worked at CrossTown Solutions, where he served as a Marketing and Public Relations Specialist. Prior to that, he worked as a Staff Assistant for the United States Senate Committee on Environment & Public Works and for Senator James Inhofe. He began his interest in government work at the College of Charleston where he received his Bachelor’s degree in Political Science.

**Jennifer Park**: VP and Managing Director, Opportunity Accelerator — Jennifer Park is the VP and Managing Director of Opportunity Accelerator. She previously served as the Director of Certification and Community for What Works Cities. Before joining RFA, she was the Coordinator for the Work on Purpose program at Echoing Green, a nonprofit with the mission to solve operational problems, and execute effective management strategies. Jennifer also worked as a project lead at 100 Resilient Cities, a collaborative effort of the Rockefeller Foundation, where she delivered consultative thought leadership and technical assistance to local governments developing resilience strategies to address major urban challenges. Prior to 100 Resilient Cities, Jennifer served as the Coordinator at the Work on Purpose program at Echoing Green. She previously served as the Coordinator for the Work on Purpose program at Echoing Green, a nonprofit with the mission to solve operational problems, and execute effective management strategies. Jennifer attended the University of Southern California and Villanova University.

**Sindhi Polubothu**: Senior Data Analyst, What Works Cities — Sindhi Polubothu is the Senior Data Analyst at Results for America and What Works Cities. In her role she focuses on data analysis, research, evaluation, and database administration to support all teams within the organization. Sindhi is interested in utilizing her quantitative skills to impact and improve social policy issue areas. Prior to joining the team, Sindhi worked in the non-profit financial security and economic mobility field as an Assistant Director of Data Analytics and Evaluation at The Financial Clinic. Additionally, Sindhi has experience in the accounting and financial fields as an auditor and a financial valuations consultant, including earning her Certified Public Accountant certification in the state of New York. Sindhi has completed her Masters at Columbia University in Quantitative Methods in the Social Sciences and her Bachelors at Boston University in Business Administration.

**Talia Ramella**: Associate, City Solutions, What Works Cities — Talia Ramella is currently Associate with the City Solutions team at Results for America, supporting the What Works Cities Initiative. Previously, Talia worked for Cities of Service providing technical assistance to city community engagement programs, supporting cohort networks, and developing metrics systems. Talia is a proud AmeriCorps VISTA alumna having served with the City of Phoenix and as a VISTA Leader for 20 service members with Cities of Service. She is passionate about public service and it’s direct influence to better the everyday lives of residents. Talia holds bachelor degrees in Psychology and Human and Family Development from Arizona State University. She currently resides in Brooklyn.

**Jessica Reveri**: Director of Talent and Operations — Jessica Reveri is the Director of Talent and Operations at Results for America. Through this dual role, Jessica helps to build the functions, systems, and processes critical to Results for America’s growth, sustainability, and long-term impact. Previous to joining the organization, she spent three years contracting with diverse nonprofit entities across New York and D.C., all of which were approaching inflection moments and confronting significant challenges around organization design, long-range planning, and program viability. She holds an M.A. in African Studies from the University of Oxford and a B.A in History from Yale University.

**Yvonne Reyes**: Senior Manager, Human Resources — Yvonne Reyes is the Senior Manager, Human Resources of Results for America. She previously served as the Human Resources Director for a Printing Company, a family owned business with 56 employees. She worked there for ten years and was their first/only Human Resource Staff member – A one woman team. In this role, she supported the President and Vice President in multiple process-based projects to improve the goals of the company. Yvonne brought the business into OSHA compliance, created/implemented a PTO tracking system, negotiated Medical/Den— continued next page
Celeste Richie:
Vice President, Workforce Development — Celeste Richie is the Vice President for Workforce Development for Results for America. Previously, Celeste served as a Director at Third Sector Capital Partners where she led governments, nonprofits, and private funders in building evidence-based initiatives to improve workforce, education, and health outcomes. Celeste spent seven years in the federal government working to improve the use of evidence in program and policy decision-making. She focused on employment and worker protection programs as a Senior Evaluation Specialist with the U.S. Department of Labor’s Chief Evaluation Office and provided policy, budget, and performance analysis across several offices in the U.S. Department of Health and Human Services. Before her time in D.C., she worked with the Fiscal Research Division of the North Carolina Legislature and as the Assistant Director for Diversity and Communications for the College of Natural Resources at North Carolina State University.

Jadeen Samuels:
Assistant, Strategy and Innovation, What Works Cities — Jadeen is the Assistant for the Strategy and Innovation team. Born and raised in Brooklyn, NY, Jadeen graduated with honors from Boston College where she studied Sociology and African & African Diaspora Studies. Her interest in public policy developed from her outreach, operational, and development internships at a range of government and nonprofit organizations, including Bloomberg Philanthropies and the NYC Public Advocate’s Office. Jadeen is a proud advocate that data-driven research and evidence provides new strategies for evaluating, measuring, and implementing effective policies today. She is excited to keep working with the What Works Cities and Opportunity Accelerator initiatives on their goals of advancing the lives of local residents by supporting in the organizational growth of the RFA teams.

Ross Schwartz:
Associate Director of Communications, What Works Cities — Ross Schwartz is Associate Director of Communica-
organization that seeks to eliminate the academic achievement gaps that separate low-income students and students of color from their peers. Before Ed Trust, Kate practiced law at Drinker Biddle & Reath LLP and Williams & Connolly. She also served as Legislative Counsel to Senator Paul S. Sarbanes and as Legislative and Policy Advisory to Maryland Lt. Governor Kathleen Kennedy Townsend. Kate is a board member of The Institute for College Access and Success (TICAS). She holds a J.D. from Vanderbilt Law School and a B.A. degree from Georgetown University.

Laney Umland:
Program Associate — Laney Umland joins the Results for America team as Program Associate for Education and Workforce Development. Through her work, she helps state and local education and workforce leaders harness the power of data and evidence to positively impact the lives of students and communities. Prior to her role at RFA, Laney worked with the District of Columbia Public Schools, supporting students at both the school and district levels. Laney graduated from Western Washington University with a degree in history and holds a certification in secondary education. Originally from Washington State, Laney hopes to spend her time in DC and with Results for America bringing all levels of government together to improve outcomes for all.

Clarence Wardell:
Vice President, Solutions — Clarence Wardell III is currently the Vice President of Solutions at Results for America, supporting the What Works Cities Initiative. He was most recently a member of the U.S. Digital Service at the White House, where he led strategy and product management across several of the team’s projects. In that role he also co-led the White House Police Data Initiative, an effort aimed at using open data as a means to increase trust and engagement between law enforcement and the communities they serve. Prior to joining the U.S. Digital Service, Clarence served as a Presidential Innovation Fellow from 2014-2015. Clarence is a researcher and social entrepreneur who is passionate about using technology to increase and enhance civic engagement. Previously, Clarence was a Research Scientist with CNA Corporation’s Safety & Security group, where he provided analytical support to emergency management and law enforcement organizations to improve response outcomes. Alongside his work at CNA, Clarence has developed several civic-focused software products and conducted research in the online charitable giving space. In 2012, he co-founded DonGive, a social media-based microphilanthropy platform that was acquired in 2016. Clarence holds a B.S.E. in Computer Engineering from the University of Michigan and a Ph.D. in Industrial and Systems Engineering from the Georgia Institute of Technology.

Madeleine Weatherhead:
Senior Manager, Strategy and Innovation, What Works Cities — Madeleine Weatherhead is the Senior Manager of Strategy and Innovation at What Works Cities, where she leads development and facilitation of in-person and online learning opportunities while creating meaningful peer-to-peer cities exchanges in the What Works Cities Community. The What Works Cities Community is a professional network that provides hundreds of city executives, leaders, and staff with access to peers in other cities, leading experts and resources, and virtual and in-person educational opportunities. Madeleine also assesses cities’ foundational data practices and supports cities on the path to becoming a well-managed government. Prior to joining the team, Madeleine attended the University of Oregon’s Robert D. Clark Honors College. She is passionate about better-making and storytelling, driven by the desire to serve communities and help tell their stories.

Results for America Senior Fellows:
Results for America’s Senior Fellows program was founded in 2015 to attract high-caliber scholarship and strategic thinking to challenges facing young people, their families, and communities around the world. The RFA Senior Fellows bring a wealth and diversity of experience and perspectives from the highest ranks of public service, and a strong understanding and support for practices, policies and programs that use evidence and data to achieve positive results. Through research and public engagement, the Senior Fellows will engage in policy discussions around “what works” approaches for addressing the most important issues facing our nation and the world.

Melody Barnes:
Senior Fellow | Former Assistant to the President and Director of the White House Domestic Policy Council (Obama Administration) — Melody Barnes is co-director for Policy and Public Affairs for the Democracy Initiative, an interdisciplinary teaching, research and engagement effort led by the College and Graduate School of Arts & Sciences and the Miller Center of Public Affairs at the University of Virginia. She is a Professor of Practice at the Miller Center and Distinguished Fellow at the School of Law. A co-founder of the domestic strategy firm MB2 Solutions LLC, Barnes has spent over 25 years crafting public policy on a wide range of domestic issues. Barnes was Assistant to the President and Director of the White House Domestic Policy Council during the Administration of President Barack Obama. She was also Executive Vice President for Policy at the Center for American Progress and chief counsel to the late Senator Edward M. Kennedy on the Senate Judiciary Committee. Her experience includes an appointment as Director of Legislative Affairs for the U.S. Equal Employment Opportunity Commission and serving as Assistant Counsel to the House Judiciary Subcommittee on Civil and Constitutional Rights. Barnes began her career as an attorney with Shearman & Sterling in New York City. Barnes earned her B.A. from the University of North Carolina at Chapel Hill where she graduated with honors in history and her J.D. from the University of Michigan. Currently, she serves on several corporate, non-profit and philanthropic boards of directors.

John Bridgeland:
Senior Fellow | Former Assistant to the President and Director of the White House Domestic Policy Council (G.W. Bush Administration), Member, White House Council for Community Solutions (Obama Administration) — John Bridgeland is the CEO and Co-Founder of Civic. Vice Chair of the Service Year Alliance at The Aspen Institute to make a service year a common expectation and opportunity for all 18-28 year olds, Co-Convenor of GradNation to reach a 90 percent high school graduation rate by 2020, and Vice Chairman of Malaria No More, a nonprofit working to end malaria deaths in Africa by the end of 2015. Previously, Bridgeland was appointed by President Obama to serve on the White House Council for Community Solutions. He also served as Director of the White House Domestic Policy Council, Assistant to the President of — continued next page
the United States, and first Director of the USA Freedom Corps under President George W. Bush. He is a member of the Bipartisan Policy Center’s Commission on Political Reform. Bridgeland is a graduate of Harvard College and the University of Virginia School of Law and has given commencement addresses at the College of William & Mary, Johns Hopkins University, Saint Anselm College, Hamline University and Ripon College. In addition, he was named a Non-Profit Executive of the Year in 2009 for his work in developing the Serve America Act that was signed into law.

Cecilia Muñoz:
Senior Fellow | Former Director of the White House Domestic Policy Council and Director of Intergovernmental Affairs (Obama Administration) — Cecilia Muñoz is Vice President for Public Interest Technology and Local Initiatives at New America. Before joining New America in 2017, she served on President Obama’s senior staff, first as Director of Intergovernmental Affairs for three years, followed by five years as Director of the White House Domestic Policy Council. She served for 20 years at the National Council of La Raza (now UNIDOS US), the nation’s largest Hispanic policy and advocacy organization, where she was Senior Vice President for the Office of Research, Advocacy and Legislation. She received a MacArthur Fellowship in 2000 for her work on immigration and civil rights, and serves on the Boards of the Open Society and Kresge Foundations, as well as the nonprofit United to Protect Democracy. In 2018, she joined Results for America as a Senior Fellow to help policymakers at all levels of government use data and evidence to deliver better outcomes for the people they serve. Muñoz, a Detroit native and the daughter of immigrants from Bolivia, is also a wife and mother of two grown daughters. She lives with her husband in Maryland.

Robert Doar:
Senior Fellow

Michael Gerson:
Senior Fellow | Washington Post, Opinion Writer, Former Assistant to the President for Policy and Strategic Planning (G. W. Bush Administration) — Michael J. Gerson is senior advisor to the ONE Campaign and a nationally syndicated columnist who appears twice weekly in the Washington Post and in nearly 100 other newspapers. Gerson is the author of Heroic Conservatism (HarperOne, 2007) and co-author of City of Man: Religion and Politics in New England (Moody, 2010). He serves on the Initiative for Global Development Leadership Council, and the boards of the U.S. Center for Global Leadership, The News Literacy Project and the John C. Danforth Center on Religion and Politics. He is the 2015 Pamela and Jack Egan Visiting Professor at Duke University. He appears regularly on the PBS NewsHour. Face the Nation and other programs. Until 2006, Gerson was a speechwriter for George W. Bush as Assistant to the President for Policy and Strategic Planning. He was a key administration advocate for the President’s Emergency Plan for AIDS Relief (PEPFAR), the President’s Malaria Initiative (PMI), the fight against global sex trafficking, and funding for women’s justice and empowerment issues. Prior to that appointment, he served in the White House as Deputy Assistant to the President and Director of Presidential Speechwriting and Assistant to the President for Speechwriting and Policy Advisor. Gerson joined Bush’s presidential campaign in early 1999 as chief speechwriter and a senior policy adviser. He was previously a Senior Editor covering politics at U.S. News and World Report. Gerson was a speechwriter and policy adviser for Jack Kemp and a speechwriter for Bob Dole during the 1996 presidential campaign. He has also served Senator Dan Coats of Indiana as Policy Director. Gerson is a graduate of Wheaton College in Illinois.

Linda Gibbs:
Senior Fellow | Former New York City Deputy Mayor for Health and Human Services (Bloomberg Administration) — Linda Gibbs is a principal with Bloomberg Associates. She served as New York City Deputy Mayor of Health and Human Services from 2005-2013. Supervising the city’s human service, public health and social justice agencies, she spearheaded major initiatives on poverty alleviation, juvenile justice reform and obesity reduction. “Age Friendly NYC”, a blueprint for enhancing livability for older New Yorkers; and “Young Men’s Initiative”, addressing race-based disparities facing Black and Latino young men in the areas of health, education, employment training and the justice system, are two of the collaborative efforts she shaped to address significant social challenges. Gibbs also improved the use of data and technology in human service management and spearheaded efforts to improve contract effectiveness and create evidence-based program development. Prior to her appointment as Deputy Mayor, Gibbs was Commissioner of the New York City Department of Homeless Services and held senior positions with the Administration for Children’s Services and the Office of Management and Budget. Gibbs is a graduate of SUNY Buffalo School of Law and she currently resides in New York City, NY.

Kevin Madden:
Senior Fellow | Partner, Hamilton Place Strategies; Former Senior Advisor and spokesman for Governor Mitt Romney (2012 and 2008 presidential campaigns); Former Press Secretary to then-House Majority Leader John Boehner (R-OH) — Kevin Madden is a nationally recognized communications strategist, having served as a senior counselor to some of the nation’s top leaders in both the public and private sectors over the last 15 years. Kevin served as a senior advisor to and spokesman for Governor Mitt Romney’s 2012 and 2008 presidential campaigns. Prior to joining Governor Romney’s campaign, Mr. Madden served as Press Secretary to then-House Majority Leader John Boehner (R-OH). Before his work as a top leadership aide on Capitol Hill, Mr. Madden served as the Department of Justice’s national spokesman on issues ranging from national security to litigation before the federal courts. During the 2004 presidential campaign cycle, Mr. Madden served as a Bush-Cheney campaign spokesman for regional, national and international news organizations. Kevin serves on the advisory board of Georgetown University’s Institute for Politics and Public Service and on the Board of Directors for the Bipartisan Policy Center Advocacy Network.

Bruce Reed:
Senior Fellow | Former Assistant to the President and Chief of Staff to Vice President Joe Biden (Obama Administration); Former Assistant to the President and Director of the White House Domestic Policy Council (Clinton Administration) — Bruce Reed is the CEO and Co-Founder of Civic. Reed served as a top White House policy adviser in both the Clinton and Obama administrations. As President Clinton’s chief domestic policy advisor, he oversaw a host of domestic and social...
To help decision-makers at all levels of government harness the power of evidence and data to solve our world’s greatest challenges.

Mission

Investing in what works becomes the “new normal”

Vision

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