# About Qlik

Qlik helps enterprises around the world move faster, work smarter, and lead the way forward with an end-to-end solution for getting value out of data. Our platform is the only one on the market that allows for open-ended, curiosity-driven exploration, giving everyone – at any skill level – the ability to make real discoveries that lead to real outcomes and transformative changes. And you get the freedom to use our cloud or any cloud you choose.

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Stakeholder(s):

People

Businesses

Organizations

Governments

Qlik Team:

Qlik’s accomplished leadership team is comprised of some of the top minds in the industry, guiding the company with a steadfast commitment to excellence and our core operating principles.

Mike Capone:
CEO — Mike leads Qlik’s mission to create a data-literate world, one where people, businesses, organizations and governments tackle their most complex challenges with data. He has first-hand experience in high-growth SaaS companies. Mike was the COO of Medidata Solutions, a publicly-traded provider of SaaS analytics solutions to the healthcare, life sciences and pharma markets. There he played a significant role in the company’s product development, data science, professional services and go-to-market operations, guiding its strategy to provide a comprehensive cloud platform that leverages data and analytics to transform clinical trials. Prior to Medidata, Mike held senior leadership positions at ADP, including Corporate Vice President of Product Development & CIO, and SVP & General Manager of ADP’s global outsourcing business. He was also head of product development and technology operations for ADP, one of the world’s largest B2B cloud services providers, delivering critical services to over 600,000 companies and 39 million of their staff members worldwide. Mike holds a BS in Computer Science from Dickinson College and an MBA in Finance from Pace University.

Drew Clarke:
Chief Strategy Officer — As Chief Strategy Officer, Drew oversees Strategic Planning with the Executive Team; Corporate Development to drive the M&A activity to support Qlik’s vision; Strategic Business Development in partnership with system integrator and technology companies; and Corporate Sustainability and Social Responsibility, which has been a long-term strength at the heart of Qlik culture. Since joining Qlik in 2011, Drew has successfully led numerous strategic initiatives, including the development and launch of Qlik’s cloud product offering, as well as multiple acquisitions. Before coming to Qlik, Drew was the Integration Executive for mergers & acquisitions for business analytics at IBM. Before that, he was Vice President, North America Field Operations at Cognos Software for IBM, leading North America marketing, business development, channel sales, inside sales, and sales and marketing operations. He had previously held positions as Vice President, Global Marketing Operations at PTC, and was a Senior Director at Siebel Systems in various positions, including product marketing for marketing automation and call center applications, field marketing, investor relations and business development. Drew has a BS in Environmental Science from the United States Military Academy at West Point and has served as a Captain in the United States Army with the 3rd Armored Cavalry Regiment. He also holds an MBA from Harvard Business School.

Joe DosSantos:
Chief Data Officer — Joe is responsible for the alignment of business and technology to deploy the 3rd generation of business intelligence at Qlik to enable meaningful data and analytics insights across the business. He is responsible for use case prioritization, DataOps methodology and the deployment of information management systems, including all of Qlik’s data integration and data analytics products. He also provides thought leadership in modern data architecture, data governance and data literacy, and serves as an evangelist at major conferences and events. Prior to Qlik, Joe was the Vice President of Enterprise Information Management Technology Services at TD Bank Group. In this capacity, he was responsible for enterprise technology required for the management, transformation and analysis of information across the bank. Joe also led the delivery of an enterprise data lake that included a metadata-driven catalog and data as a service experience, Hadoop native ETL, as well as next generation reporting, analytics and artificial intelligence solutions. He was also responsible for

Finance from Villanova University and a BS in Accounting from La Salle University. He is also a board member of the Philadelphia Children’s Alliance.

Dennis Johnson:
Chief Financial Officer — As CFO, Dennis is responsible for all financial planning, accounting and reporting functions at Qlik. Dennis has served in various financial roles at Qlik since 2009, including Vice President of Finance and Director of Accounting and External Reporting. Prior to becoming CFO, Dennis was Qlik’s Senior Vice President, Finance and Chief Accounting Officer, responsible for financial reporting, tax, treasury, shared service operations, revenue recognition, finance operations, SEC reporting and internal audit. Before joining Qlik, Dennis served as the Vice President of Finance for Medecision. He has also previously held finance and accounting roles at VerticalNet and Arthur Andersen. Dennis is a Certified Public Accountant (CPA) and holds an MBA in
Qlik

Stakeholders (continued)

master data management, data governance and data warehousing tooling. Prior to joining TD Bank, Joe led the Big Data Consulting Practice for EMC Corporation’s Professional Services Organization, solving innovative client analytics challenges, such as energy theft detection, geolocation analytics for telecommunications and gaming companies, as well as consumer analytics for financial services clients. He also developed the value engineering team for master data management solution provider Siperian (now Informatica) and spent the first decade of his career at Accenture, largely deploying ERP and data warehouse solutions to high tech manufacturers. Joe holds a BSBA in Marketing/International Business from Georgetown University.

James Fisher:
Chief Product Officer — James leads the product management and product marketing organizations that help drive Qlik’s vision, product and innovation strategy, messaging, thought leadership and go-to-market strategies. Prior to becoming Chief Product Officer, James served as Senior Vice President of Strategic Marketing. James has two decades of experience in global software and consulting businesses focusing on analytics, performance management, finance and mobile solutions. Prior to joining Qlik, he ran product marketing for analytics, mobile and finance solutions at SAP. He also previously held various marketing and consulting roles at BusinessObjects, Cartesius and PwC. James resides in the UK and holds a BA (Hons) in Business Studies from Kingston University.

Rick Jackson:
Chief Marketing Officer — Rick leads global marketing strategy and execution as Qlik continues to build upon its leadership position in the growing data and analytics market. A technologist at heart, he has more than 25 years of experience in marketing software and services to businesses and consumers in the technology industry. Rick joined Qlik from Rackspace where he was CMO and a member of the company’s senior leadership team. Prior to Rackspace, he served as CMO at VMware, where he was responsible for leading the company’s global marketing strategy since early 2009. In addition, Rick has led marketing organizations at Borland Software, BEA Systems and NetGravity, among others. He brings a valuable combination of enterprise marketing skills to Qlik, including his extensive knowledge of business intelligence, cloud computing, infrastructure software, application middleware and developer frameworks. Rick holds a BS in Computer Science from California State University, Northridge.

Deborah Lofton:
Chief Legal Officer & Corporate Secretary — As CLO, Deborah is responsible for providing legal support to the business on operational issues and developing and implementing business processes to achieve business goals and mitigate risk. She also handles corporate governance, compliance, M&A transactions, and intellectual property activities. Before joining Qlik, Deborah served as General Counsel to several companies including InfraSource Services, Inc., SunGard Availability Services and RMI Teleservices. She represented public and private clients while Counsel at McCausland Keen & Buckman and began her legal career at Morgan, Lewis & Bockius in Philadelphia. Deborah holds a J.D. from the University of Virginia School of Law and a B.A. from the University of Virginia.

Mike Potter:
Chief Technology Officer — Mike Potter is responsible for leading Qlik’s R&D and Information Technology organizations. Since joining Qlik in 2014, Mike scaled the R&D team and played a critical role in designing and building innovative products and transforming the delivery cadence, from one major product launch a year, to multiple product releases delivered throughout the year. Previously, Mike worked at Cognos for thirteen years, and was one of the originators of Cognos Business Intelligence products. After IBM’s acquisition of Cognos, he spent six years with the company leading global development organizations for Financial Performance Management and BI across the various Cognos product lines. Prior to joining Qlik, Mike was Senior Vice President of Engineering at CA Technologies, where he led a global development organization within the IT Infrastructure space. Mike was an IBM Distinguished Engineer and is an accomplished inventor with multiple patents and expertise in financial analytics, financial performance management, data and business modelling, master data management, OLAP, SQL and data access. Mike holds both a BS in Computer Science and a MCS in Computer Science from the University of Ottawa.

Poornima Ramaswamy:
Executive Vice President, Strategic Clients — Poornima leads Qlik’s Strategic Client Advisory Team, a multi-disciplinary team that blends sales, value engineering and consulting services. Her team designs and executes transformational strategies for large enterprise customers to maximize the value of their overall investments in data and in Qlik’s data integration and analytics platforms. In her position, Poornima also holds a leadership role within the Harvard Customer Advisory Group. Poornima joined Qlik from Cognizant, where she was the business leader for their AI & Analytics practice in North America. During her tenure, Poornima also led the Cognizant Chief Data & AI Officer Advisory Council, a community of analytics executives focused on AI & Analytics as a strategic imperative for organizations. Poornima has more than 20 years of experience across a variety of industries and started her career at Tata Infotech. Poornima holds an MBA from ICFAI Business School and a BS in Mathematics from MOP Vaishnav.

Roberto Sigona:
Chief Customer Officer — Roberto leads the execution of end-to-end global customer success and engagement, ensuring customers and partners are successful with Qlik solutions, from sale, deployment to renewal. Roberto’s team ensures customers gain continuous business value and receive quantifiable outcomes and return on investment. His team includes: Data Literacy Education Services, Customer Service, Global Support, Consulting Services and Customer Success Management. Most recently, Roberto was VP of Customer Success Services at Autodesk, responsible for leading a global services organization of more than 650 professionals. There he managed the Named Account and Cloud Success teams, increasing adoption year-on-year and drove long-term account retention and subscriber growth. Roberto holds a Diploma of Electronic/Electrotechnical Engineering from the Engineering School of the State of Neuchâtel, Switzerland.

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Ruthann Wry: As Chief People Officer (CPO), Ruthann is responsible for leading the Culture & Talent (C&T) team, which includes human resources, talent development, rewards, recruiting and internal communications. Prior to being appointed CPO, she served as interim CPO, supporting all C&T functions to enhance the employee experience at Qlik. Ruthann joined Qlik in 2014 as VP of C&T to lead the Americas C&T team. During her tenure, she took on greater responsibilities working with Global Recruitment, Talent Development, and Global Business Partners. She also worked closely with the Sales organization and led the improvement of resource alignment and C&T processes to ensure strategic and operational success. Ruthann holds a BS in Consumer Studies from the University of Utah.

Vision
A data-literate world

Mission
To help people, businesses, organizations, and governments tackle their most complex challenges with data

Values

Empowerment: Data has the power to transform business and improve society. -- Qlik is about so much more than data integration and analytics. We’re about empowering people to make meaningful discoveries that drive actual change. For example, helping health systems uncover variations in care so they can treat patients more successfully. Giving retailers visibility into their supply chains so they can keep stock flowing. Or playing our part to tackle large-scale social problems like climate change by leveraging data. In other words, we’re about impact.

Exploration: 1. We believe data should be explored, not just queried. -- Sure, it’s great to ask a question and get an answer, and you can do that with Qlik technology. But what about all the questions you haven’t thought of? What makes Qlik truly special is that you can explore your data without a single preconceived idea. You can dive in, notice something interesting, and let it lead you to places you couldn’t have anticipated. Qlik will even suggest insights for you, based on what it sees in your data. It’s this free-form, curiosity-driven exploration that results in surprising, transformative discoveries.

Synergy: 2. We believe in the multiplier effect. -- It takes just one insight into just one area of your business to ignite change. Improve a sales process. Close a supply chain gap. Remove a fulfillment barrier. Slice a shipping cost. Now multiply that by all the people in all your lines of business making daily discoveries of their own. Before you know it, your entire business is transformed.

Access: 3. We believe in getting all the data to all the people. -- There’s no reason for data to be sequestered in locked vaults, siloed in separate systems, or guarded by analyst gatekeepers. All the data anyone needs should be available to them in a single platform, where they can explore it, use it to make decisions, and share it. Making that happen isn’t easy, but it’s a top priority for us, because we understand that data is valuable only when you can actually use it.

Citizenship: 4. We believe in being good citizens -- Everything our technology accomplishes for businesses – all the ways it helps them make sense of complex information and get better at what they do – can be leveraged to help nonprofit organizations drive positive change in the world. That’s why we donate our time, software, and services to initiatives that improve society. And we’re especially passionate about the sustainability of our planet, so we partner with the United Nations and all sectors to forward the 17 Sustainable Development Goals, with a particular focus on combating the impacts of climate change.
Data Literacy: 5. We believe that data is the new language of business. -- In a world where businesses rise and fall at faster and faster rates, no enterprise can survive unless it uses data to find every possible edge. We see data literacy – the ability to read, work with, analyze, and argue with data – as mission-critical to success. That’s why we work so hard to help our customers understand its importance and help them get the data literacy improvements in their workforces so they can lead with data.
1. Data, Insights & Action

*Close the gaps between data, insights, and action*

End-to-End Cloud Data Integration & Analytics — Close the gaps between data, insights, and action with active intelligence delivered by the only end-to-end solution for data integration and analytics.

1.1. Discovery & Availability

*Accelerate the discovery and availability of real-time, analytics-ready data*

Data Integration — Enable DataOps for any analytics environment, from Qlik to Tableau, PowerBI and beyond. Our Data Integration Platform accelerates the discovery and availability of real-time, analytics-ready data by automating data streaming, refinement, cataloging and publishing on any cloud you choose.

1.2. Analytics

*Make bigger discoveries and better decisions*

Data Analytics — Leverage modern, AI-driven cloud analytics that empower your entire workforce to make bigger discoveries and better decisions every day – so you can transform your business and lead in your industry.

1.3. Tools & Resources

*Build, extend and deploy custom data-driven applications and analytics*

Developer Platforms — Explore the tools and resources you need to build, extend and deploy custom data-driven applications and analytics.
2. Consulting

Maximize the value of our solutions

Qlik Consulting — Boost your success with our expertise — Partnership at every step of your Qlik journey — Get an expert team in your corner to help you maximize the value of our solutions. Our consultants are specialized, highly skilled professionals who know Qlik best and leverage best practices from thousands of engagements.

2.1. Initiation

Ensure your initiative gets on the right track

Start your journey — Ensuring your initiative gets on the right track:

• Benefit from a true business partnership
• Define your business' critical needs
• Leverage a scalable and secure platform

2.2. Adoption & ROI

Realize the value of your investment

Accelerate adoption and ROI — Helping you realize the value of your investment:

• Maximize usage of advanced capabilities
• Deliver a compelling user experience
• Achieve higher value with greater insights

2.3. Risk

Manage and mitigate risk

Manage and mitigate risk — Helping you uncover the unknown:

• Leverage proven best practices
• Ensure performance and scale
• Optimize your environment

2.4. Self-Reliance

Achieve self-reliance

Achieve self-reliance — Keeping your business one step ahead:

• Establish an engagement model that fits your needs
• Gain independence through knowledge transfer
• Drive results from a repeatable approach
3. Training

Adopt Qlik products and improve data literacy

Qlik Training — Instant empowerment, giving you world class resources to adopt Qlik products and improve data literacy

3.1. Skills

Evaluate your skills

Skills Assessments — Evaluate your skills — Become a power user by assessing your skill level, and receive personalized training recommendations.

3.2. Knowledge

Demonstrate your knowledge

Qualifications — Demonstrate your knowledge — Achieve qualifications by taking fundamental-level exams designed for users who can demonstrate foundational and applied knowledge. Included with every Qlik Continuous Classroom Subscription.

3.3. Expertise

Prove your expertise

Certifications — Prove your expertise — Certify your understanding with expert-level exams, designed for users with hands-on experience across a variety of Qlik applications or deployments.

3.4. Data Literacy

Become data literate

Data Literacy & Analytics — Experience best practices, product-agnostic learning — Become data literate. Understand, analyze and use data with confidence so you and your organization can unlock even greater value and insight from data.
Administrative Information

Start Date:
End Date:

Publication Date: 2020-11-04
Source: https://www.qlik.com/us/company#

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