## About PowerSchool

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PowerSchool (PS3)

Stakeholder(s):

**PowerSchool Team:**

Our team of 1950+ talented professionals proudly support PowerSchool products, services, and our community. Our dynamic team is made up of dedicated and passionate product managers, software engineers and architects, directors, technical support, service professionals, recruiters, finance gurus, solution sales specialists, and marketing masters.

**Product Managers**

**Software Engineers**

**Software Architects**

**Directors**

**Technical Support**

**Service Professionals**

**Recruiters**

**Finance Gurus**

**Solution Sales Specialists**

**Marketing Masters**

**PowerSchool Leadership Team:**

PowerSchool is proud to have a leadership team that believes every student deserves the best opportunities in life. Our team boasts deep education experience as well as broad enterprise software knowledge to deliver PowerSchool’s strategic direction, innovation, operations, and service to our customers.

**Hardeep Gulati:**

CEO

**Marcy Daniel:**

Chief Product Officer

**Maulik Datanwala:**

Chief Customer Officer

**Craig Greenseid:**

Chief Revenue Officer

**Eric Shander:**

Chief Financial Officer

**Rishi Rana:**

General Manager, Higher Education

**Devendra Singh:**

Chief Technology Officer

**Anthony Miller:**

Chief Marketing Officer

**Rich Gay:**

Chief Information Security Officer & Vice President of Development

**Richard Collopy:**

Chief of Staff

**Darron Flagg:**

General Counsel

**Mike Rhein:**

Senior Vice President of Sales

**Alan Taylor:**

Senior Vice President, Corporate Development

**Jeremy Friedman:**

Senior Vice President, Schoology

**Dawn LaPlante:**

Vice President, Talent

**PowerSchool Academic Advisors:**

PowerSchool’s Academic Advisors exist to add value, talk, explore, offer insights, and learn together to produce meaningful results and impact in the K-12 industry. The advisors work cooperatively with the Corporate Strategy senior leadership team and executive leaders throughout PowerSchool to share their K-12 expert knowledge within their academic discipline. They advise, assist, support, and advocate for PowerSchool solutions and provide thought leadership, marketing, product roadmap, and sales support that will better the future of both the company and K-12 education.

**Fred Scott:**

Fred is a 33-year K-12 veteran who held roles as an elementary teacher, middle school mathematics teacher, technology trainer, staff developer, elementary support administrator, instructional technology specialist, elementary principal, and professional development specialist. He is a Senior Education Business Consultant for PowerSchool. Fred has earned Teacher of the Year and REB awards during his tenure as a teacher and was the first African-American male to be published in the national Leading & Teaching Technology magazine. In addition, as a teacher, he was selected into Who’s Who — continued next page
Among American Teachers and Who’s Who in Young Men in America. Fred has presented at many conferences as well as over 300 workshops on instructional technology in classroom, professional learning, evaluation, and software applications. His former district named him “TalentFred” for his outstanding work in leading 64 schools, and over 4,200 employees successfully in their performance management and evaluation system. In addition, Fred provided professional learning opportunities for over 3,000 classified employees to improve employee effectiveness. In his career, Fred is most proud of teaching students, leading students, and empowering educators to appreciate learning to support student growth and employee effectiveness.

Ken O'Connor:
Ken O’Connor is widely recognized as an industry expert in issues related to the communication of student achievement, especially K-12 grading and reporting. He has been a staff development presenter and facilitator on assessment, grading, and reporting in 47 states, 10 Canadian provinces and 2 territories, and 33 countries outside North America. Ken enjoyed a 23-year classroom teaching career and for 10 years was the Curriculum Coordinator responsible for Student Assessment and Evaluation and Geography for the Scarborough (Ontario) Board of Education. He is the author of How to Grade for Learning: Linking Grades to Standards (4th edition), The School Leader’s Guide to Grading, A Repair Kit for Grading: 15 Fixes for Broken Grades, and Fifteen Fixes for Broken Grades: A Repair Kit. Articles written by Ken have appeared in the NASSP Bulletin, Educational Leadership, and School Administrator. Ken has a Master of Education from the University of Toronto as well as a Bachelor of Arts (Hon) and a Diploma of Education from the University of Melbourne.

Dr. Richard Middleton:
Dr. Middleton served as Regional Vice President of the Southwest Region of The College Board from 2011 to 2016. He served as Superintendent of the North East Independent School District from 1990 to 2011, leading the district to develop the award-winning comprehensive Wellness and Environmental Health. His honors include 2011 State Superintendent of the Year for Texas (AASA) and the Texas Health Champion Award from the Michael and Susan Dell Center for Healthy Living at the University of Texas and Live Smart Texas. He also received the Distinguished Service Award from the Texas Association for Health, Physical Education, Recreation, and Dance. He served on the Board of Directors of the Carnegie Foundation for the Advancement of Teaching.

Dr. Lorraine S. Lange:
Dr. Lorraine S. Lange is the Strategic Academic Advisor for PowerSchool. She previously worked for Interactive Achievement until it was acquired by PowerSchool in February 2015. Dr. Lange is the former superintendent of Roanoke County Schools in Roanoke, Virginia. In 2009, Dr. Lange was named a TECH Savvy Superintendent by E-News. She was instrumental in bringing a 1:1 laptop program and a virtual high school to Roanoke County Schools 20 years ago. In 2011, Lange was named Virginia Superintendent of the Year and was selected as one of four finalists for National Superintendent of the Year. She was also selected by the U.S. Department of Education as one of 100 superintendents nationally to attend the National Connected Superintendents Summit at the White House in 2014. She is excited to support the PowerSchool organization.

Dr. Don Fraynd:
Don is an experienced educational leader and has served in the roles of teacher, principal, and chief school improvement officer. Upon completion of his Ph.D. in Educational Leadership & Policy Analysis at the University of Wisconsin-Madison, Don accepted a position as principal in Chicago Public Schools (CPS), and under his leadership, his school was rated one of the top 100 in the nation by U.S. News & World Report. He then built up the district’s school turnaround office and created a model that systematically brings new life to the district’s most struggling schools. After many years of working to improve the nation’s toughest schools, Don recognized that the single most important factor for success is the hiring of high-quality teachers. Later, he co-founded TeacherMatch, a research consortium focused on helping districts make more effective hiring choices. Don is now excited to help schools and districts transform their HR processes with the powerful suite of Tal-entEd solutions.

Dr. Jeffrey Felix:
Dr. Jeffrey Felix has been an educator for over 30 years, serving 19 as a superintendent. Named Superintendent of the Year twice by the Association of California School Administrators, he continues to serve on the board of the Classroom of the Future Foundation, which named him Innovative Superintendent for 2016. He retired from Coronado Unified School District in July 2016. He earned a Doctorate in Educational Leadership from University of California San Diego and is currently a professor at Point Loma Nazarene University. He is considered an expert in educational leadership, 1:1 computer implementation, BYOD, Open Educational Resources (OER), and managing cultural change for the Digital Age. He is passionate about helping leaders communicate effectively to all stakeholders using a variety of methods that serve our digital society.

Dr. Tony Davis:
Dr. Tony Davis is a 28-year veteran of public education. He has served in roles from teacher to education leader and taught graduate courses in teacher and leader certification programs for Regis University. Tony brings 10 years of consulting experience to the PowerSchool team as a former Consulting Director for McREL International, a private non-profit education research company located in Denver, Colorado. While there, his work focused on the design, development, and implementation of research-based systems to strengthen education leadership, instructional quality, and talent development. Tony has led multi-faceted projects for state, regional, and local education agencies across the nation that included, leadership, and learning consortium’s and executive leadership coaching. He has co-authored and led the development, validation, and implementation of teacher and leader evaluation systems used by school systems and state agencies across the United States.

Dr. Lisa Andrzejko:
Dr. Lisa Andrzejko, former superintendent in two Pennsylvania school districts, is currently PowerSchool’s Lead Strategic Education Advisor for teacher supervision, evaluation, educational leadership, and professional learning. She has consulted for the Bill and Melinda Gates Foundation, the U.S. Department of Education Future Ready Schools, state departments of education, and multiple regional, national, and inter-
Stakeholders (continued)
national educational organizations. She has been recognized nationally being named Tech Savvy Superintendent by eSchool News and a Top 40 Education Innovator by the Center for Digital Education. She earned a doctorate in education leadership from Lehigh University and has a master’s degree in Education Technology. Her work in teacher supervision has been published in the NSDC Journal and the Journal of Educational and Behavioral Statistics. Dr. Andrejko is a former President of the Urban Superintendents Association of America, former member of the Board of Governors of the Pennsylvania Association of School Administrators, and former president of the Pennsylvania League of Urban Schools.

PowerSchool Partners:
Connect. Streamline. Reduce frustration. Extend the PowerSchool platform for a comprehensive coverage of all areas of education. Integrate with applications you’re already using to minimize disruption and maximize efficiency. PowerSchool’s partner program is an exclusive collection of partners who we believe are critical to our mission of improving the education experience. Our program promotes the delivery of comprehensive solutions to all areas of management of a classroom, school, district, or state. Our goal is to deliver an open platform that enables schools to streamline data management and transfer, maximize efficiency, protect student data, and minimize frustrations associated with using multiple software applications.

PowerSchool Certified Services Partners:
PowerSchool selects the most effective partners in specific regions to deliver services on behalf of PowerSchool. Our partners come to us with years of experience, are handpicked by PowerSchool, and are certified on all forms of services delivery. Working with our partners ensures districts receive dedicated attention, which is made more convenient due to the strategic regional placement of our partners, who are often located in your districts surrounding area.

Macro Connect:
Macro Connect’s School Data team helps school districts leverage their student information systems to maximize funding and student achievement. This includes administration, customization, and training on PowerSchool’s suite of tools in addition to consulting on federal and state reporting, data visualization, and performance dashboards.

Sourcewell Technology:
Sourcewell Technology is a purpose-driven government organization that focuses as much on the people we serve as the technology we provide.

PowerSchool ISV Business Partners

AWS:
Amazon Web Services (AWS) helps education and nonprofit customers deploy cloud services to reduce costs, drive efficiencies, and increase innovation across the globe. Organizations of all sizes use AWS to build applications, host websites, harness big data, store information, conduct research, improve online access for citizens, and more.

Microsoft Education:
Microsoft Education’s mission is to empower every student on the planet to achieve more. Microsoft delivers PowerSchool users the Best-in-Class Cloud Infrastructure by hosting PowerSchool solutions on Microsoft Azure. Additionally, providing an enhanced classroom experience through performance analytics and embedding Microsoft Office 365 for Education tools like OneDrive and OneNote directly into Unified Classroom for one simple solution.

CareDox:
CareDox is the country’s leading digital health platform and care coordination platform for K-12 public schools. We provide HIPAA and FERPA-compliant electronic health records to districts at no-cost. Through our partnership with PowerSchool, we’re able to integrate with your district’s SIS to enable health charting in school nurses’ offices and health services sign-ups for parents during your district’s back-to-school registration.

CompuClaim:
CompuClaim has helped school districts take back control of their claiming by reclaiming lost billing revenue while maximizing future Medicaid billing opportunities. CompuClaim provides the tools necessary for districts to track parental consents, student’s Medicaid eligibility, TPL eligibility, integrating prescribed services to ensure successful reimbursement for every single student. Through a combination of management and compliance features and reports, school districts now have the resources available to manage and support an effective program, for program directors, service providers, and district financial staff.

EAB:
EAB partners with 1,500 colleges, universities, and K-12 schools across North America and abroad to foster student success at every level. Our work with K-12 districts is focused on identifying the most innovative, scalable, and proven strategies to address top challenges. Our research and implementation toolkits focus on topics such as narrowing the third-grade reading gap, college access, career readiness, teacher recruitment, district communications, and school safety. By equipping schools with best practices to solve critical problems, we are making education smarter and our communities stronger.

FIS Global:
At FIS, we have the experience and expertise to help school districts like yours streamline their AP processes. The FIS Integrated Payables solution can help you migrate from paper checks to electronic payments — helping improve efficiency, achieve significant cost-savings and mitigate risk — all in a secure and affordable platform.

Heartland School Solutions:
As the leading provider of nutrition software and secure payment solutions, Heartland School Solutions supports over 34,000 schools across all 50 states. Heartland’s MySchoolBucks fee and payments solution and Mosaic Point of Sale nutrition software fully integrate with PowerSchool SIS. Find out how these powerful integrations can streamline your operations and save you and your staff time.

Intrado SchoolMessenger:
Trusted by more than 10,000 schools and districts that use PowerSchool, the Intrado SchoolMessenger integration is sec-
Stakeholders (continued)

...to none. We deliver important communications via voice, text, email, social media, mobile apps, websites and more from within PowerSchool.

**Kickboard**

Deliver evidence based, total cultural solutions to support districts with student behavioral data.

**Level Data**

Our managed Data Integration and Validation services proactively resolve data and state compliance issues within PowerSchool, allowing us to automatically share clean data across all district applications.

**VANCO**

Take Back Your Time with Vanco and PowerSchool—From payment processing and online ticketing to parent communication tools, Vanco’s suite of education solutions make program management simple for schools and districts. By using Vanco’s integration with PowerSchool and eSchoolPlus, schools can collect all fees and food payments in a custom RevTrak Web Store and automate reconciliation. Staff can track student balances and run reports, and parents can pay right from their smartphone. Vanco partners with PowerSchool to save time so staff can focus on what really matters: Their students.

**Alert Solutions**

Completely integrated with PowerSchool, Alert Solutions’ SwiftK12™ school notification system enables users to send messages to parents and staff without ever leaving their PowerSchool application (single sign-on). Alert Solutions, a Rave Mobile Safety Company, is trusted by over 1,200 K-12 schools and districts worldwide.

**Blackboard**

Whether you choose to communicate through traditional methods like phone, text, or email, or you engage on a mobile app or website, Blackboard makes it easy to share important student information safely with the parents and students that need it!

**Class Solver**

Class Solver is the most flexible and user-friendly program available for creating class lists—loved by thousands of educators across the world. Schools that use Class Solver: create their class lists in a fraction of the time; have more balanced and effective classrooms; and can be confident they have designed their best class lists for the year ahead. The process is simple: design your student cards to your school’s unique needs, seamlessly gather insights from your teachers, and let the powerful solver help you make the best decisions possible for your students and teachers.

**Code.org**

Code.org® is a nonprofit organization dedicated to expanding access to computer science in schools and increasing participation by women and underrepresented minorities. Our vision is that every student in every school has the opportunity to learn computer science, just like biology, chemistry or algebra. Code.org provides the leading curriculum for K-12 computer science in the largest school districts in the United States. Code.org® also organizes the annual Hour of Code campaign which has engaged 10% of all students in the world.

**e-Funds for Schools**

e-Funds for Schools online real-time payments working in conjunction with Marcia Brenner Associates student fee plugin, implemented together with PowerSchool’s program, all integrate tightly together to bring superior enhancements to fee tracking, lunch, and other school needs.

**Edge Document Solutions**

EDGE has been providing the educational community with flexible document distribution solutions for more than 20 years. Accordingly, EDGE has become a focused software solution provider, addressing both financial and student applications for the educational market. Our webEDGE assessment portfolio has been integrated into PowerSchool for on-line digital presentation of state-based and locally administered student assessment reports for parental viewing. With webEDGE, districts will have the ability to publish images for real-time, unlimited viewing 24/7, dramatically enhancing communication between the district and parents.

**Edgenuity**

Technology has the power to transform education and enhance the art of teaching. That’s why we create Teacher Powered Technology™—powerful online curriculum and learning solutions designed by educators for educators.

**EduTrak**

EduTrak provides a fully integrated payment solution with custom forms, event ticketing, scheduled payments, nutrition management, childcare and much more.

**EntrySign**

EntrySign makes signing visitors in and out quicker and easier than ever before. Time consuming and costly paper-based signing in books are now a thing of the past and low running costs mean no need for ink cartridges anymore—just sticky labels. EntrySign records the attendance of staff, visitors and contractors.

**eSchoolView**

eSchoolView creates tailor-made websites for public, private, charter and faith-based schools, and builds educational management software that ties seamlessly into a cloud-based CMS.

**EZSchoolPay**

EZSchoolPay is a payment platform which can accommodate any needs a district has. From activity fees to lunch accounts, school store, to ticketing for events, EZSchoolPay can do it! Website, iOS app, and Android app make it easy for parents to find and pay, and they can always see what they’ve purchased in the past, or what their child is buying for lunch.

**GoGuardian**

Take your digital learning program to new heights with GoGuardian, the most powerful all-in-one suite to manage your school’s 1:1 technology. As the world of digital learning accelerates, we believe it is critical to study and understand the impact of the digital learning experience on student outcomes. Our dedicated impact research team is working tirelessly to understand this impact, and how digital learning can be improved through device filtering and monitoring, classroom management, and the exploration student mental health indicators.
Harvest Technologies:
If your district is ready to go paperless and streamline processes, Harvest can help. With over 15 years of experience working with K-12 schools, our solutions integrate seamlessly with PowerSchool applications to scan paper, access documents with a single-click, build and control electronic forms, and route information through powerful workflow. We work with Finance, Human Resources, and district business officials to manage all documents and records effectively and securely in a single application.

Ident-A-Kid:
Ident-A-Kid has been a PowerSchool partner since 2013. IAK-VM’s integration with PowerSchool provides secure and seamless transfer of student roster data. IAK-VM currently communicates with PowerSchool through the PowerSchool API to do the following: Export student data to IAK-VM for easy check-in of current students; Updates all student information in real time; Reports school attendance codes into IAK-VM; IAK-VM immediately sends all tracked tardies and early releases back into PowerSchool.

identiMetrics:
identiMetrics is the #1 biometric provider in K12 education. identiMetrics provides a flexible, unified biometric ID management platform allowing single sign-on ID for your administrative applications.

Impero Software:
Our core suite, Impero Education Pro, is our flagship package built up of classroom management, online safety and network management tools, available in cloud or on-premise options. It seamlessly combines the three essential elements required to support digital learning.

KEV Group:
KEV Group is the industry leader of school activity fund management software in North America. Over 16,500 schools are using our School Cash solution to track, manage and expense their activity funds. We continue to uphold our founding goals of creating efficiencies, while providing easy to use software to school and district staff. Teachers can focus on education instead of tracking down field trip money, while KEV focuses on cash management. Our School Cash solution is the only solution available that fully integrates school level accounting, online payments, fee management, and digital forms. Our solution simplifies tasks, while providing transparency, accountability, internal controls and reporting capabilities district business officials require. Through our partnership with PowerSchool, our solution is integrated with your district’s SIS information, making it easy for parents to pay for their student’s fees online. KEV Group has been recognized by Deloitte’s Technology Fast 500 as one of the fastest growing technology companies in North America. Visit us at https://kevgroup.com/.

KINvolved:
KINvolved galvanizes students, parents, teachers, leaders, and community stakeholders around a shared goal: To increase student achievement by minimizing absenteeism. We take a holistic approach to fighting chronic absenteeism, combining technology tools and human interventions to change the deeply ingrained behaviors and external factors affecting student attendance.

LeanStream:
Give your teachers, schools and support organizations a 21st Century way to promote needs, raise funds and collect online payments.

LobbyGuard:
Partnership with PowerSchool allows customers to be able to leverage their SIS to provide custody management, late arrival and early dismissal student tracking, student classroom attendance, and faculty and volunteer hours tracking via LobbyGuard.

LunchTime:
LunchTime Software provides customers tools to manage their cafeteria point of sale data. Integration with PowerSchool eliminates duplicate data entry between systems saving your time and money.

Magic Wrighter Inc.:
Magic Wrighter, Inc (MWI), the parent company of e-Funds for Schools, specializes in integrated payment processing of ACH electronic checks and Credit/Debit Cards. MWI provides its own direct Gateway into the payment world with full PCI/DSS Level I Certification and NACHA compliances; this eliminating the need for a separate third-party processor.

Magnus Health:
Magnus Health facilitates coordinated student care by providing a streamlined way to collect, track and manage health information.

ManageBac:
Curriculum-First Learning Platform- ManageBac is the leading planning, assessment and reporting platform for the IB continuum. The trusted choice of 4 in 5 IB Diploma students and over 2,900 leading IB world schools.

McGraw-Hill Education:
McGraw-Hill is a learning science company that delivers personalized learning experiences that help students, parents, educators and professionals drive results. McGraw-Hill has offices across North America, India, China, Europe, the Middle East and South America, and makes its learning solutions available in more than 60 languages. McGraw-Hill is a learning science company that delivers personalized learning experiences that help students, parents, educators and professionals drive results. McGraw-Hill has offices across North America, India, China, Europe, the Middle East and South America, and makes its learning solutions available in more than 60 languages.

Meals Plus:
Our fully integrated service will update student information in Meals Plus Point of Sale as changes are made in PowerSchool, providing correct and up-to-date memberships across all of your schools.

OneLogin:
OneLogin for your workforce. For your customers. For your apps. Our identity and access management platform securely connects people and technology. Every user. Every app. Every device.

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PowerSchool:
SchooLinks
School Check In
ScholarChip
RYCOR
Ruvna
RevTrak

Stakeholders (continued)

Prepmedians:
Prepmedians, the test prep comedians, empowers students to succeed on their standardized tests (such as the SATs and ACTs) by engaging them online through highly effective sketch comedy and pop music videos. That’s right: we make test prep fun! Now with the PowerSchool SIS integration, you can seamlessly create accounts for students in your classroom so that you can focus on what you do best: influencing them to shape their futures! After all, through engagement comes empowerment.

PS Financials:
PS Financials is a leading multi-currency, multi-dimension, unified ledger system. Always in balance and with no need to reconcile separate ledgers, the PS Financials system offers unrivaled flexibility in dimensions, budgets and measures – to ensure the system meets challenging accounting requirements.

Raptor Technologies:
Raptor’s partnership with PowerSchool seamlessly integrates both systems to synchronize student directories as well as track student late arrivals and early dismissals.

RevTrak:
RevTrak helps you take electronic payments to minimize the amount of cash and checks you handle. Securely capture every student payment from food service to spirit wear, and save your staff time with our seamless PowerSchool integration. Use RevTrak to build your cashless campus.

Ruvna:
Real-Time School Crisis and Emergency Management.

RYCOR:
RYCOR makes managing school fees and forms easy. A PowerSchool ISV Partner since 2011, our award-winning fee management platform makes collecting online payments, creating electronic forms, and managing financial information simple & secure. With RYCOR and PowerSchool SIS integration, schools can automatically sync student scheduling and activity data, automating their billing and collection processes. RYCOR has more than a million current users in the U.S. Canada and across the globe. We provide software that is easy to use for parents, teachers and administrators. Along with our great software – we have a 99% annual client retention rate by ensuring the system meets challenging accounting requirements.

ScholarChip:
PowerSchool integration allows our advanced systems to automate all aspects of school safety & operations, freeing teachers to teach and students to learn.

School Check In:
America’s Favorite! Fastest and Easiest way to Check IN/OUT students, facility & staff, volunteers, visitors, parent/guardians at your school. Always know who is on your campus. OffenderCHECK – scans each visitor’s driver’s license and do an instant sex offender search.

SchooLinks:
SchooLinks is a modern college and career planning platform for today’s students. It offers more than 50 experiences and features from interest discovery in middle school all the way to alumni tracking. SchooLinks integrates with PowerSchool seamlessly and exchanges data daily through a secure API. The integration includes, but is not limited to student and staff roster data, course planning and transcripts data, so that your staff can spend more time with your students, less time integrating software.

SNAP Health Center:
As an established ISV Partner since 2011, API integration allows student data to flow seamlessly from PowerSchool SIS into SNAP Health Center enabling school nurses to document securely in a nurse-minded electronic health record. SSO with PowerSchool SIS, provides district staff and parents secure and reliable access to vital student health information through the SNAP Health Portal.

SwiftREACH:
SwiftReach, a Rave Mobile Safety Company, launched its SwiftK12™ school notification system in 2017. Fully-integrated, SwiftK12 allows users to leverage the full demographic capabilities within PowerSchool to send messages to parents and staff without ever leaving their PowerSchool application (single sign-on). SwiftK12 is sold and supported by Alert Solutions.

SwipeK12:
Swipe provides schools with student attendance scanning, parent notification, and visitor management solutions that improve student achievement and school security. Students can scan using ID cards, cell phones, and keypunch pads. Data goes directly into PowerSchool using the Swipe-PowerSchool Plugin.

Version3:
Intelligent security for safer communities: Advanced IT Services solutions that deliver real-time actionable intelligence, saving time, money and lives.

Wordware:
With over 25 years of experience working with Private and Public Schools, Wordware Inc. provides the software you need to get your students through the line quickly and accurately, with Wordware’s extensive reporting, all your pertinent information is a click away. Our integrated payment solutions give parents a true one stop shop experience. With unlimited support, you can reach any of our technicians by phone or ticketing. Our response time is unparalleled.

Xello (Career Cruising):
Make every student future-ready. Xello is an engaging online program that helps K-12 students build knowledge, practical skills, and plans for college and career success. Xello’s seamless integration with PowerSchool ensures your student, course, and course selection data are always in sync. PowerSchool exchanges data daily with Xello through a simple and secure API integration. And as students build their course plans in Xello, course requests can be imported back into PowerSchool with just a few clicks. Plus, Xello supports Single Sign-On (SSO) for students directly from within the PowerSchool Student Portal. That means easy student access, and course plans that are always aligned to college and career goals.

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Edlio:
Custom-designed, easy-to-update school websites for charter schools, school districts, and public and private schools

CyberSchool:
ADA compliant websites that connect the K-12 community!

Class Creator:
Class Creator allows schools to make great classes in a fraction of the time. Creating new class lists is one of the most important tasks in a school, traditionally schools have used student cards or overloaded spreadsheets. These methods are time-consuming and often result in placement mistakes/imbilanced classes. Class Creator takes the hassle and stress out of making new classes. It is easy to use and is customizable to suit the needs of any school. Teachers complete an online survey about their current students to collect relevant placement information: behavior, academics, individual student needs, separations, pairings, friendships, teacher requirements, student history and much more. School leadership configures the number/type of classes. Then, with a click of a button, Class Creator’s intelligent “teacher logic” algorithm creates classes for your entire school. You can easily edit the classes whilst receiving alerts about placement mistakes and class imbalances. Class Creator is designed, developed and supported by educators and we are proud to have helped schools make over 1,000,000 student placements.

EduHealth:
EduHealth is an educational healthcare solution for school nurses to collect, track and manage student health information. Designed by school nurses with comprehensive features connecting Students and Parents. Nurses can access the health history and documents in a single button click.

Eyemetric:
Eyemetric Identity Systems has developed an early warning detection system for use in government buildings, schools, hospitals or any location that could potentially be threatened by a known individual or persons. Eyemetric Identity Systems has combined 3D facial recognition technology with our existing TPASS Visitor Management System, including our automated alert system supporting text and email alerts, to create an early warning detection system that can be used in practically any setting.

i3Verticals:

InTouch Receipting:
Save time and cut costs with this comprehensive, K-12 cash receipting software suite. Real-time reporting from buildings to online; integrated with PowerSchool/Lunch, Follet Destiny and other software for “one-stop shopping”.

K12 BLOOM:
BLOOM is a web-based, INOW integrated discipline tool that lets you easily monitor overall student behavior (positive & negative) & responses. BLOOM provides teachers & administrators with holistic, individualized student profiles to ensure that each student is given the highest quality, personalized attention from your school system.

Kuder:
For 80 years, the Kuder name has been synonymous with reliable, evidence-based college and career readiness solutions for students of all ages. At Kuder, we’ve helped over 165 million people see what they can be. Kuder’s full-service and customizable approach to career development – from complete online career assessment systems to professional development certification and career coaching – delivers excellent return on investment for its clients and partners and positively impacts education, workforce, and economic outcomes.

Linq:
Meet the Teacher:
Meet the Teacher is an online Parent-Teacher Conference Scheduler. Allow your parents to easily schedule their parent-teacher conferences online using their smart phone, laptop or tablet. Conferences can be set up for individual teachers, classes with multiple teachers, teams or student-led conferences. Set up is really easy with PowerSchool integration that syncs roster data, parents, teachers and students. There is also Single Sign-On with the Parent Portal. We also support video calls with no app to download or install. Apply for your free trial today.

ParentSquare:
ParentSquare is the ideal program for administrators who want to provide the most complete collaborative information system for parents of all diverse needs. Intuitive dashboards help

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Stakeholders (continued)

Schools easily report on parent engagement, and make well-informed decisions to dramatically improve engagement. Our deep partnership with PowerSchool for rostering, attendance, lunch balance notifications, grade book, and SSO allows educators and parents to have a single point for all communication.


**Partner4Results**: We bring extensive experience in both education and technology to every client and customise our support to your needs and requirements by providing no cost customization. We understand the complexities of measuring student achievement.

**PaySchools**

**Performance Scoring**

**PickUp Patrol**: PickUp Patrol calms the chaos of your dismissal process with easy-to-use online tools for your office staff and a convenient mobile app for parents. Parents submit dismissal changes through the app while the system automatically compiles the plan change information for you. It saves secretaries time, dramatically decreases classroom interruptions, and helps keep your students safe. Dismiss your students with confidence with automated teacher notifications, end-of-day lists, absent reporting, late arrivals and early dismissal tracking. PickUp Patrol integrates with PowerSchool to make the synchronisation of student roster data simple, quick and seamless.

**Reach Boarding**: Automate your boarding school for greater control, safety and efficiency with REACH Boarding. REACH Boarding is the global leader in boarding school automation with over 300 schools across 5 continents using REACH to manage risk, gain efficiency and improve communications throughout their boarding operations.

**School Day**: AI-enhanced School Wellbeing Solution for K-12 Education. School Day amplifies student voice and makes wellbeing a natural part of every school day. A fun, safe and engaging solution for students to tell their teachers how they are feeling. Analytics and insights that make wellbeing phenomena visible early on for actionable light touch classroom interventions. Real-time wellbeing data for schools, districts and educators to make intelligent choices based on the connections between wellbeing phenomena, learning results and academic success. Learning doesn’t happen without wellbeing.

**School Dispatch**: School Dispatch eliminates the need for phone calls regarding absences, late arrivals, & early dismissals. An easy to use SMS platform for parents and full integration with PowerSchool SIS means significant time savings.

**School Safety Manager**: Research-based approach to identify kids in distress and turn around behavior that could become violent. Designed to prevent school violence, not just minimize the losses. Threat assessment and threat response processes for early identification and effective interventions and tracking keeps distress from growing to shootings and other violent acts. Based on the research and recommendations of the FBI and US Secret Service.

**SchoolOfficeApps**: Using the PowerSchool API and launching from within PowerSchool, we provide a seamless experience for users; a suite of applications that greatly simplify the day-to-day tasks of running a vibrant, high-technology school.

**SchoolPass**: SchoolPass is a K-12 Student Logistics platform helping schools manage and automate student arrival, attendance reporting, and dismissal operations – making the manual and chaotic process safer for students, 85% more efficient, and 50% faster for parents. Arrival and dismissal plans are managed by parents. Campus security is enhanced by screening vehicle Toll tags (eg. EZPass™) and license plates 24/7. SchoolPass is a perfect solution for K-12 schools seeking to increase student safety and campus security, while dramatically improving student arrival, attendance reporting, and dismissal operations – across carlines, buses, and after-school activities.

**SchoolsBuddy**: SchoolsBuddy is an innovative cloud-based web and mobile platform allowing Schools to integrate their co-curricular / after-school activities sign up and allocation and efficiently organise their parent teacher conferences, payments and communications within a single system.

**SchoolSoft Conference Manager**: The SchoolSoft Conference Manager plug-in empowers you to schedule, manage and track your school’s Parent-Teacher Conferences online. The Conference Manager is simple to set-up, flexible and highly secure. We offer a no risk trial to ensure the Conference Manager is the right fit for your school or district. At SchoolSoft our mandate is to make your life easier by streamlining everyday tasks with technology.

**SchoolSoft Permission Form Manager**: Enable your school and district staff to securely create forms, distribute them to parents, and collect electronic signatures online. The Permission Form Manager plug-in is highly secure, provides real-time tracking, and has an archiving functionality that puts you in control of your own data. We offer a no risk trial to ensure the Permission Form Manager is the right fit for your school or district. At SchoolSoft our mandate is to make your life easier by streamlining everyday tasks with technology.

**Sight On Scene**: Sight On Scene is a security mapping tool that allows school districts to very quickly and accurately create live-touch, interactive maps of their buildings to share with first responders, emergency personnel, and school employees in the case of an emergency. This revolutionary technology gives police, fire, and EMS a detailed visual of the structure they will be entering

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before they even arrive on the scene, and school staff are empowered with a visibility and communication tool to better protect themselves and their students during evacuation or “shelter in place” scenarios.

SparkHire

Studyo:
Organization promotes academic achievement, student well-being and college readiness. When students are organized they come to every class feeling confident and ready to learn.

Tools4ever:
For over 20 years, Tools4ever has been helping schools and universities to centralize and automate identity management, access management, password management and Active Directory reporting. We streamline the entire user lifecycle management with user account lifecycle management, authentication and authorization. For password management, we offer a Single Sign-On and self-service password resets and password synchronization among systems.

TransACT:
TransACT ParentNotices increases parent engagement in your district by supporting the equitable distribution of ESSA compliant family notifications and forms in a standardized way for everyone in your district. Administrators and staff can send pre-existing district forms, create new forms, or select from our library of federally compliant, expertly written translated parent notifications in English and over 25 languages. Automated approval workflows, mobile-friendly parent delivery, digital signature collection, reminders, and comprehensive reporting on status enables staff to gain transparency and take action on parent engagement and support monitoring compliance. Our PowerSchool integration enables automatic user provisioning, auto-filling forms with student roster information, and primary language distribution.

UR Turn, SBC:
UR Turn seamlessly integrates with PowerSchool parent portal to inspire students to visualize life beyond graduation. Whether your school wants to focus on increased attendance, GPA, on-time high school graduation or improved student eligibility for two-year or four-year colleges, UR Turn shines a light on the education mile markers that correlate with likely success at the next level — helping students and families navigate the path to success through its unique goal setting and progress-tracking app using data visualization and predictive analytics.

VIZOR:
PC-Duo provides secure, fast and reliable remote access to remote computers, servers and equipment. PC-Duo reliability and performance makes it ideal for security-sensitive and mission critical enterprise environments.

Whale Shark:
Whale Shark Software has developed EC-AID (Exceptional Children Accommodation & IEP Data) to enable special needs administrators, special-ed and general education teachers to easily collect and report IEP goal progress, accommodation use and service delivery data with the click of a button. Using EC-AID allows teams to drive all decisions based on real time data collected in class at the moment it happens and then easily generating reports with graphs displaying a student’s growth over time.

Microsoft Education:
Microsoft Education’s mission is to empower every student on the planet to achieve more. Microsoft delivers PowerSchool using the Best-in-Class Cloud Infrastructure by hosting PowerSchool solutions on Microsoft Azure. Additionally, providing an enhanced classroom experience through performance analytics and embedding Microsoft Office 365 for Education tools like OneDrive and OneNote directly into Unified Classroom for one simple solution.

Capti Voice:
Capti Voice provides accommodations for students struggling with reading and comprehension with an all-in-one solution.

CypherWorks:
Cypherworx, Inc. is a premier provider of performance solutions to industries requiring professional development based on state, federal, international, or other accrediting bodies’ regulations and standards. Our mission is to help organizations maximize employee performance, and minimize busywork through award-winning, Mobile-First Training™ and learning management systems.

Edgenuity:
Technology has the power to transform education and enhance the art of teaching. That’s why we create Teacher Powered Technology™ — powerful online curriculum and learning solutions designed by educators for educators.

Kami:
Kami is the leading PDF & document annotation app for schools. Improve engagement and interaction in the classroom with Kami as your digital pen and paper.

National Geographic Learning/Cengage:
National Geographic Learning, a part of Cengage, is a leading educational publisher of PreK–12 School digital and curricular classroom materials. Through our digital learning programs and classroom learning resources, schools experience the excitement and joy of learning that National Geographic explorers, scientists, writers and photographers experience.

Prepmedians:
Prepmedians, the test prep comedians, empowers students to succeed on their standardized tests (such as the SATs and ACTs) by engaging them online through highly effective sketch comedy and pop music videos. That’s right: we make test prep fun! Now with the PowerSchool SIS integration, you can seamlessly create accounts for students in your classroom so that you can focus on what you do best: influencing them to shape their futures! After all, through engagement comes empowerment.

Respondus:
Respondus develops assessment tools that work seamlessly with Schoology. LockDown Browser protects the integrity of online exams by locking down the student’s computer during quizzes and assessments. StudyMate Campus allows instructors and students to create and share flash cards, learning activities, self-assessments, and games within Schoology.
School Office Apps, INC.:
SchoolOfficeApps’ suite of applications greatly simplifies the day-to-day tasks of running a vibrant, high-technology school. Our apps encompass staff/parent/student communications, school safety, behavior tracking, volunteer management, and after-school care. Your office staff is more efficient so you can deploy them to other projects; your teachers spend less time on administrative functions and more time teaching; and parents/students have one place to find resources, promoting self-sufficiency. Not another tool for your parents & staff to learn, these apps are accessible via the tool they’re already using—Schoology.

STEMscopes:
STEMscopes is a digital science solution for PreK through 12th grade students, offering three core curriculum programs, STEMscopes K-12, STEMscopes NGSS, and STEMscopes Early Explorer. Born from the lab and penned by the hands of expert teachers, STEMscopes has always had its ear to the ground, taking in feedback, best practices, and the latest pedagogy to develop the most effective STEM curriculum.

WE Schools:
WE Schools is an innovative series of experiential service-learning programs that engage educators and youth globally to empower them with the skills, knowledge and motivation to bring positive change in themselves and the world. WE Schools operates in over 18,000 schools and is proven to increase: academic engagement, civic engagement and college and workplace readiness.

Writable:
From assessment to practice, Writable helps schools organize their writing programs around the right instruction and feedback—for every teacher and student. With 600+ easily customizable assignments and prompts, including essays, short responses, student models, and state-level benchmark assessments, Writable saves teachers time on prep and grading and helps build more purposeful, proficient writers.

EduHealth:
EduHealth is an educational healthcare solution for school nurses to collect, track and manage student health information. Designed by school nurses with comprehensive features connecting Students and Parents. Nurses can access the health history and documents in a single button click.

Lessonbee:
Lessonbee has reinvented health education with culturally responsive online lessons that promote reflective learning and increase student investment in school. When students see themselves reflected in their lessons their outcomes improve. Our comprehensive health curriculum incorporates storytelling, social media, high quality illustration, video, and simulated text messaging to engage students in building health knowledge and skills. By embedding students in narratives of diverse characters overcoming health dilemmas, our interactive lessons promote diversity and empathy, and improve teacher and student connection.

TeacherLists:
The annual chore of back-to-school supply lists—made easy.

Typesy:
Typesy is the premium keyboarding program for education. Typesy includes a comprehensive keyboarding curriculum, super-easy setup and administration, and powerful student monitoring and reporting. Typesy has a beautiful and easy-to-use interface and is the only program that combines detailed video lessons with powerful typing exercises and fun games.
Mission
To power the education ecosystem with unified technology that helps educators and students realize their potential, in their way.

Values

**Opportunity**: At PowerSchool, we believe in the simple truth that every student deserves the best opportunities in life.

**Innovation**: PowerSchool boasts over twenty years of innovation, starting as the first web-based student information system, through industry-changing user interface and mobile apps, to our Student Information Systems and Unified Classroom platform.

**Education**: We have a history of leading the education technology industry, and are pleased to be delivering industry-first unified solutions that break down technology barriers for schools and districts giving educators a complete set of tools to unlock student potential.

**Technology**

**Ethics**: PowerSchool is committed to the highest possible standards of ethical, moral, and legal business conduct and to always doing the right thing. This is why we have established a compliance line through Lighthouse Services, Inc. to allow employees, customers, suppliers, and other interested parties to confidentially and anonymously report any conduct that is perceived to fall below this standard, as well as financial improprieties and illegal activity, so that PowerSchool can address and correct inappropriate conduct and actions. Employees are encouraged to use the Compliance Line for serious violations of law and conduct standards. Use of the compliance line should be limited to report serious concerns about violations of PowerSchool’s ethical standard, financial improprieties and illegal activity. Employees should continue to direct other concerns not requiring anonymity directly to a management, Talent or Legal senior representative.
Schools & Districts

Help schools and districts

Stakeholder(s)

K-12 Schools:

Today, we’re proud to be the leading provider of K-12 education application technology supporting over 45 million students in over 80 countries.

School Districts

From the front office to the classroom to the home, PowerSchool helps schools and districts efficiently manage instruction, learning, grading, attendance, assessment, analytics, state reporting, special education, student registration, talent, finance, and HR.

1. Instruction
   Manage instruction

2. Learning
   Manage learning

3. Grading
   Manage grading

4. Attendance
   Manage attendance

5. Assessment
   Manage assessment

6. Analytics
   Manage analytics
7. Reporting
   Manage state reporting
   Stakeholder(s):
   States

8. Special Education
   Manage special education

9. Registration
   Manage student registration
   Stakeholder(s):
   Students

10. Talent
    Manage talent

11. Finance
    Manage finance

12. HR
    Manage HR

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End Date:
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