ONN STRATEGIC PLAN 2017-2020

ONN’s efforts will drive stronger recognition of the Ontario nonprofit sector as a key pillar of our society and economy. This work will contribute to thriving Ontarian communities and a resilient and dynamic province. ONN’s growing network will be far reaching, diverse and deeply engaged in generative dialogues and solutions.

Goals:

- OUR PEOPLE — Strengthen and support the nonprofit sector labour force and its diverse and active volunteer base. This will result in the mobilization of a decent work movement in the sector.
- OUR FINANCING — Catalyze improvements in the Ontario nonprofit sector’s funding environment through reforming the sector’s investment relationship with government and removing barriers for nonprofits to earn income.
- OUR REGULATORY ENVIRONMENT — Ensure the sector’s legal frameworks – policy, legislation, and regulation – support and empower the sector’s work.

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Ontario Nonprofit Network (ONN)

Stakeholder(s):
Ontario Nonprofit Sector
Ontarian Communities

Vision
A Strong and Resilient Nonprofit Sector. Thriving Communities. A Dynamic Province.

Mission
To engage, advocate, and lead with – and for – nonprofit and charitable organizations that work for the public benefit in Ontario.

Values
- COURAGE: to take risks and do things differently.
- DIVERSITY: of perspectives,
- CREATIVITY: and
- EXPERTISE: to get stuff done.
- OPTIMISM: and
- DETERMINATION
- SOLUTIONS: created by the sector, with the sector, for the sector.
- CELEBRATING: our successes and
- LEARNING: from our experiences.
- STRENGTH: that comes from working TOGETHER.
PRIORITY 1. Public Policy

Advocate for an enabling public policy environment so nonprofits can thrive.

**Strategy 1.1. Positions & Projects**

Develop policy positions and projects that are urgent and relevant to Ontario’s diverse nonprofit sector in the areas of financing, people and the regulatory environment.

**Strategy 1.2. Recognition & Prioritization**

Influence government decision makers and stakeholders to recognize and prioritize the interests of the sector and the communities and people we serve.

**Stakeholder(s):**

- Government Decision Makers
- Government Stakeholders
PRIORITY 2. Value & Influence

Champion the nonprofit sector’s value and influence to strengthen its social and economic impact.

Strategy 2.1. Communications

Mobilize nonprofits to promote the value and impact of the sector by providing communication tools and resources.

Strategy 2.2. Media

Engage media to share ONN’s policy work and emphasize the social and economic impact of the sector.

Stakeholder(s):

Media
PRIORITY 3. Network

Strengthen ONN’s network and increase engagement and skills of the network to positively influence public policy and respond to changing environments.

Strategy 3.1. Diversity

Broaden ONN’s network to reflect the geographic, subsector and size diversity of the sector.

Strategy 3.2. Inter-Networks

Strengthen the network through building “networks of networks”.

Strategy 3.3. Education & Resources

Convene the sector and provide education and access to resources to build skills related to public policy, government relations and advocacy
Organization

*Develop a resilient organization.*

Organizational Infrastructure Strategies — In order to achieve these three priorities, ONN will continue to develop a resilient organization, leading by example.

**Organizational Strategy 1. Revenues & Resources**
*Diversify revenues and resources.*

**Organizational Strategy 2. Human Resources**
*Develop stellar human resource practices and embed a culture of ONN values.*

**Organizational Strategy 3. Infrastructure, Systems & Technology**
*Build infrastructure, systems and technology to support ONN’s work.*

**Organizational Strategy 4. Evaluation, Learning & Improvement**
*Enhance ONN’s capacity to evaluate its work in order to continually learn and improve.*

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**Administrative Information**

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