About OMI

We research how people use money in closed economies and collapsing monetary systems... We believe that access to a free and open financial system is a human right.

[Submitter's Note: Some of the information in this StratML rendition is taken from OMI's announcement at https://medium.com/open-money-initiative/announcing-the-open-money-initiative-61422b58ad06]

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Open Money Initiative (OMI)

Description:
The Open Money Initiative is a non-profit that researches how people use money in closed economies and collapsing monetary systems.

Stakeholder(s):

Venezuela:
Our initial focus is on Venezuela, where people are enduring the inability to exchange or transfer money abroad, violent crackdowns on merchants who set their own prices, and hyper-inflation.

OMI Financial Supporters:
Our research is possible thanks to the generous support of

Human Rights Foundation:
We partner with world-changing activists in creating innovative solutions to unite the world against tyranny.

Zcash
Zooko Wilcox:
Founder and CEO of the Electric Coin Company (makers of Zcash)

IDEO:
IDEO is a global design company. We create positive impact through design.

Stellar Development Foundation:
The Stellar Development Foundation (SDF) is a non-profit organization founded in 2014 to support the development and growth of the open-source Stellar network. SDF and Stellar seek to unlock the world’s economic potential by making money more fluid, markets more open, and people more empowered.
The Foundation helps maintain Stellar’s codebase, supports the technical and business communities around Stellar, and is a speaking partner to regulators and institutions.

Interchain Foundation:
Our mandate is to research, develop, and promote open, decentralized, network technologies like Cosmos, that provide greater sovereignty, security, and sustainability to the world’s communities.

Zcash Foundation:
The Zcash Foundation is a 501(c)(3) public charity that builds financial privacy infrastructure for the public good, primarily serving the users of the Zcash protocol and blockchain.

Tezos Foundation:
Tezos is an open-source blockchain protocol for assets and applications backed by a global community of validators, researchers, and builders. The Tezos protocol is secure, upgradable, and built to last.

LocalBitcoins.com:
At LocalBitcoins, people from different countries can exchange their local currency into bitcoins. We allow users to create advertisements where they can choose the payment method and exchange rate for buying and selling bitcoins from and to other LocalBitcoins’ users. By replying to these advertisements, a trade chat is opened and escrow protection is automatically activated. Escrow protects both buyer and seller by keeping the bitcoins safe until the payment is done and the seller releases bitcoins to the buyer. LocalBitcoins also provides a web wallet from where you can send and receive Bitcoin transactions.

GiveCrypto:
GiveCrypto is a nonprofit that distributes cryptocurrency to people living in poverty.

Vision
A free and open financial system for all

Mission
To research how people use money in closed economies and collapsing monetary systems

Values

Freedom
Openness
1. Learning

*Go to the field to learn*

We go to the field to learn, using a design-led process to capture the human experiences often lost in macro data. We gather qualitative knowledge through methods like ethnographic interviews and longitudinal studies.

**1.1. Interviews**

*Conduct ethnographic interviews*

**1.2. Studies**

*Conduct longitudinal studies*
2. Products & Services

*Inspire products and services*

We share our insights with the public and work with our partners to derive inspiration for products and services.

2.1. Insights

*Share insights with the public*

**Stakeholder(s):**
The Public

2.2. Partnerships

*Work with partners*

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**Administrative Information**

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