About Modzy

Our Purpose — Making AI work is hard. We're working every day to make it easier for you to accelerate AI adoption for what matters the most. The Galvanizing Moment — After years of working to solve some of the toughest challenges with developing and operationalizing AI, we recognized the need for a new approach, because no one organization can solve this problem alone. Booz Allen Hamilton brought together its partners to create a marketplace of the best machine learning models to ensure that organizations can use the best AI for problems with real impact. Modzy is the solution missing in machine learning operationalization (MLOps) today, offering choice, speed & scale, and security.

Why Modzy?

- Early AI adoption is still an opportunity.
- Your projects don't belong in the cemetery of good ideas
- Simple pricing is brilliant.
- “Shadow AI” is scary.

[These reasons are documented as goals in this StratML rendition.]

Contents

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vision</td>
<td>4</td>
</tr>
<tr>
<td>Mission</td>
<td>4</td>
</tr>
<tr>
<td>Values</td>
<td>4</td>
</tr>
<tr>
<td>1. Marketplace</td>
<td>5</td>
</tr>
<tr>
<td>2. Operations</td>
<td>6</td>
</tr>
<tr>
<td>3. Pricing</td>
<td>7</td>
</tr>
<tr>
<td>4. Assets &amp; Risks</td>
<td>8</td>
</tr>
<tr>
<td>Administrative Information</td>
<td>8</td>
</tr>
</tbody>
</table>
Modzy (MDZ)

Description:

Purpose-built and driven by an understanding of human behavior, Modzy provides the only solution to a pattern of challenges many organizations face attempting to operationalize machine learning. Modzy optimizes choice, speed, scale and trust by making the best AI models available to every organization with consistent deployment, simple access and comprehensive security, management, and governance. Modzy draws from the extensive experience of industry-leading machine learning companies empowering the federal government and commercial businesses to better serve citizens and customers through the application of AI. With Modzy, organizations can efficiently move AI from the lab to practical and responsible applications that matter the most.

Stakeholder(s):
Modzy Advisors
PETER CHERUKURI
MEAGAN METZGER
MICHAEL FARBER
DR. MARK DRAPEAU
Modzy Leadership
DR. JOSH SULLIVAN : Leads Modzy
JOSH ELLIOT : Operations
SETH CLARK : Product
KIRSTEN LLOYD : Content
JOSETTE ODER MOYNIHAN : Marketing
TREY CLARK : Sales
NATHAN MELLIS : Engineering
CLAYTON DAVIS : Data Science
DR. ARASH RAHNAMA : Applied AI Research
TARA SPAULDING : Operations

NORM LITTERINI : Partnerships
ADAM GEHL : Customer Success

Modzy Partners:
Working together is the only way to solve today’s AI adoption challenges. Modzy is the only open architecture solution that lets you choose from a marketplace of the best AI models. Modzy partners with a growing number of leading machine learning companies with qualifications such as In-Q-Tel backing, recognition on the CBInsights AI Top 100 list, and experience in NVIDIA’s Inception program for AI start-ups.

CrowdAI:
Satellites capture every inch of the world on a daily basis. CrowdAI transforms these images into meaningful insights.

Booz Allen Hamilton Inc.:
Empower people to change the world℠ — We are a global firm of approximately 26,300 diverse, passionate, and exceptional people driven to excel, do right, and realize positive change in everything we do.

Hyper Giant Industries:
We are leaders in Machine Intelligence - with an impressive record of tailoring solutions and products for clients in fields ranging from oil drilling and fluid dynamics to satellite imaging, defense, and security.

Orbital Insight:
Global Insights. Anywhere. Anytime. Access the most current visibility, intelligence, and transparency of the world’s physical activity... all on one secure, private geospatial data platform.

— continued next page
Vision
AI is adopted for what matters the most

Mission
To make it easier to accelerate AI adoption

Values

Choice: As an open architecture software product, you can choose what models you want (from any vendor in the marketplace), how much you want to use, and can deploy however you like, with transparency and early-stage explainability. Choice also includes cutting edge model re-training, and the ability to deploy Modzy in the Cloud, On Premise, or at the tactical edge.

Speed: With a few lines of code, Modzy allows data scientists and developers to do what they do best, faster than ever before. This includes hands-free AI model deployment for data scientists, APIs & SDKs for developers, and scaling tools that can deploy to any infrastructure.

Scale

Security: Modzy includes embedded governance and patent-pending adversarial defense against threats that mess with your data.
1. Marketplace

*Provide a marketplace of pre-trained models from some of the leading AI and machine learning technology companies.*

**Stakeholder(s)**

<table>
<thead>
<tr>
<th>AI Technology Companies</th>
<th>Machine Learning Technology Companies</th>
</tr>
</thead>
</table>

Early AI adoption is still an opportunity. — Maybe you’re looking for a competitive edge, maybe you’re getting pressure from above, or maybe you’re a technology pioneer looking to change the world. Modzy provides a marketplace of pre-trained models from some of the leading AI and machine learning technology companies, making it easy to get started. Not only do you get choice, but with just a few lines of code, you could be using AI in your organization today!
2. Operations

*Extract the complexities of running a model at scale with a simple interface.*

Your projects don't belong in the cemetery of good ideas. — Operationalizing AI is hard, and many organizations struggle to get their AI projects out of the lab and into production. Modzy extracts the complexities of running a model at scale with a simple interface. That means you get an enterprise-grade AI platform that provides speed, scale, security and governance across multiple deployment options in a repeatable, open-way.
3. Pricing

*Provide predictable pricing across multiple deployment options.*

Simple pricing is brilliant. — We’ve never met a buyer that asked for unstable or inestimable billing. Modzy offers predictable pricing across multiple deployment options – no more confusing consumption-based plans or vendor lock-in. With your subscription price, you get unlimited use of our enterprise AI platform and the models you select. And, uploading your own models is included – no add-on fees!
4. Assets & Risks

Understand AI assets and how to best manage risk.

"Shadow AI" is scary. — Just like shadow IT, shadow AI concerns us too. That’s why we’ve made it super-easy to wrap your models following the Modzy specification and upload them to your very own customer-controlled marketplace. That way, you can immediately understand what AI assets you have and how to best manage your risk.

Administrative Information
Start Date:  
End Date:  
Publication Date: 2020-05-12  
Source: https://www.modzy.com/our-purpose/

Submitter:  
Given Name: Owen  
Surname: Ambur  
Email: Owen.Ambur@verizon.net  
Phone:  
