# About the Inclusive Economy Consortium

Collective action for a climate-smart inclusive economy

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Inclusive Economy Consortium (IEC)

Description:

The Inclusive Economy Consortium (IEC) is an interdisciplinary network of diverse stakeholders who are dedicated to creating an economy that respects nature and works for all.

Stakeholder(s):

The Hunt Institute for Engineering & Humanity:

Launched by The Hunt Institute for Engineering & Humanity at SMU, our network empowers change agents from the private, public and nonprofit sectors to connect, share and act.

Southern Methodist University (SMU):

Eva Csaky, Ph.D:

Executive Director of Hunt Institute for Engineering & Humanity at SMU and Co-Founder, Inclusive Economy Consortium — Eva Csaky, PhD is the executive director and research professor of the Hunt Institute for Engineering & Humanity, where she works closely with partners in academia, the private sector and not-for-profit organizations to develop initiatives that benefit disadvantaged communities locally and globally. Under her leadership, the Institute hosted the largest climate change conference ever held in Dallas, with a focus on the intersection of poverty and climate change. She is also the co-founder of the Inclusive Economy Consortium, which is informed by her extensive experience and research on inclusive economic development. Prior to joining SMU, Eva worked for the International Finance Corporation, the private sector arm of the World Bank Group, for 15 years with a focus on market-based solutions for environmental and social problems. Eva’s expertise is assessing the complex ecosystem that underpins communities operate in, including the market failures they face and the motivation of key stakeholders. Based on that analysis, Eva designs and implements policy interventions in close collaboration with relevant stakeholders to address the needs of communities, leveraging social entrepreneurial and inclusive economic approaches. A key pillar of Eva’s work is innovative financing approaches, and she is one of the pioneers of blended financial solutions. Using her unique approach, Eva led the design and implementation of projects in 24 countries around the world in areas including energy efficiency, renewable energy, clean water access and sustainable value chains. For her work, she has received multiple awards, including the First IE/World Bank Innovation Award. Most recently, Eva co-authored the study for the G20 “Climate Smart Financing for Small and Medium Enterprises – Enabling Policy frameworks.” Eva holds an MS in Finance from the George Washington University, an MA in Public Policy from Duke University and a PhD in Public Policy with specialization on Globalization and Development, with a focus on inclusive value chains from Duke University. She presently serves as a member of Dallas Mayor Rawlings’ Poverty Task Force and the Advisory Group for Dallas Chief Resilience Office. She has also served as an advisor to the OECD’s Green Growth Knowledge Platform and is an invited delegate of the Skoll World Forum.

Anna Clark:

Hunt Institute Fellow and Co-Founder, Inclusive Economy Consortium — Anna Clark is the co-founder of the Inclusive Economy Consortium. A fellow of the Hunt Institute for Engineering & Humanity, Anna was also a key organizer of the Institute’s 2015 “Climate Extremes” conference, the largest event on the issue ever to be hosted in Dallas. She now puts the social enterprise principles she learned at the Institute into action as president of Heirloom Digital, a multimedia company she founded in 2019. Anna began her career as a management consultant with PwC Consulting and IBM. In 2005, she founded EarthPeople Media, a sustainability communication consultancy. In 2017, she joined H+K Strategies as a principal, providing senior counsel in corporate affairs, reputation management and CSR to industry leaders. Her clients and strategic partners have included Fortune 500s such as JCPenney, universities such as Southern Methodist University and Hamdan Bin Mohammed Smart University in Dubai, and NGOs such as International Finance Corporation, the private sector arm of The World Bank. An author and speaker, Anna writes the Eco-Leadership column on GreenBiz.com and has contributed to The Guardian, Al Jazeera English, Huffington Post, The Christian Science Monitor and The Dallas Morning News. She serves as a board director for The American Women’s Financial Education Foundation and The Little Things Matter Foundation. She is also an advisor to the OpEd Project and Green Source DFW, which awarded her a Sustainable Leadership Award in 2016. Anna holds a Master of Arts in Communication from Johns Hopkins University and a Bachelor of Arts in Government from the University of Texas at Austin. She lives with her family in one of the first residences in Dallas to earn a Platinum LEED certification from the U.S. Green Building Council.

IEC Leadership Council

Candice Bledsoe:

Executive Director, Action Research Center and SMU faculty member at the Simmons School of Education

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**Stakeholders (continued)**

**Michael Brown**:  
Energy Systems Design Engineer, HKS and Host, 3P Theory Podcast

**Stephanie Byrd**:  
EcoStruxure Marketing Director, Schneider Electric

**Anna Clark**:  
Hunt Institute Fellow and Co-Founder, Inclusive Economy Consortium

**Jeff Corkran**:  
Vice President, Experience Strategy, Eecosphere, Founder, takka World Positive Strategy + Design + Tech, Strategy & Partnerships, Disrupt Design, and Advisor, Goodwork

**Dr. Eva Csaky**:  
Executive Director of Hunt Institute for Engineering & Humanity at SMU and Co-Founder, Inclusive Economy Consortium

**Dr. Doric E. Earle, MBA PhD**:  
Managing Director, ForwardPlanning.biz & Dallas Unity Fund LLC, SMU Visiting Professor & Hunt Institute Data Fellow, CCPA - Social Innovation, Healthcare Economics & MGT Adjunct Professor, UT Dallas & Adjunct, Graduate Program, Public Private Partnerships P3s, UNT Dallas

**JIn-Ya Huang**:  
Founder and CEO, Break Bread Break Borders

**Robert Hunt**:  
Director, SMU Theology, Founder and CEO, Virtual Visiting Professor

**James McGuire**:  
Director, Environmental Quality & Sustainability, City of Dallas

**Janette Monear**:  
President and CEO, Texas Trees Foundation

**Dr. Froswa’ Booker-Drew**:  
VP Community Affairs, Strategic Alliances at State Fair of Texas

**VR Small**:  
Executive Director, Veteran Women’s Enterprise Center

**Suzanne Smith**:  
Founder and CEO, Social Impact Architects

**Jamila Thomas**:  
Senior Vice President, Big Brothers Big Sisters Lone Star

**Benjamin J. Vann**:  
Founder & CEO at Impact Ventures

**Yulise Waters**:  
Director of Dallas County Programs, Lone Star Justice Alliance

**Laila Alequresh**:  
Chief Innovation Officer, City of Dallas

**IEC Ecosystem Partners**

- The Collective
- EarthPeople Media
- EarthX
- Faith Forward
- FinTech4Good
- Global Inclusive Economy Society (GIES)
- GoodWork
- Green Careers Dallas
- GreenDallas: (City of Dallas)
- Groundwork Dallas
- Jubilee
- Natural Awakenings
- State Fair of Texas
- Veteran Women’s Enterprise Group

**Vision**

Finding common ground to protect the commons
Mission
To empower change agents to connect, share and act for climate-smart inclusive economic development and sustainable solutions

Values
Inclusivity
Nature
Economic Development
Sustainability
Ecosystem

*Build the ecosystem for a climate-smart inclusive economy*

IEC builds the ecosystem for a climate-smart inclusive economy... IEC empowers like-minded professionals to connect, to share knowledge and experiences, and to act collectively to create sustainable solutions for a climate-smart inclusive economy.

1. Connections
   *Empower professionals to connect*

2. Knowledge & Experiences
   *Empower professionals to share knowledge and experiences*

3. Action
   *Empower professionals to act collectively to create sustainable solutions for a climate-smart inclusive economy*