About Icueity

Improve your self-awareness and performance with 360 feedback, 365 days of the year.

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Icueity (ICT)

Stakeholder(s):
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CEO/Founder at Icueity, LLC

Vision
Empowering the unique potential of every human being

Mission
To improve self-awareness and performance

Values
- Human Potential
- Self Awareness
- Performance
Continuous Improvement

*Improve self-awareness and performance*

Improve your self-awareness and performance with 360 feedback, 365 days of the year.

1. Feedback
   
   *Obtain feedback from people you trust*
   
   Getting valuable feedback has never been easier. icueity™ provides you with continuous, valuable, anonymous feedback from people you trust, giving you the data that confirms or contradicts what you believe to be true about yourself.

2. Self Awareness
   
   *Test your self awareness*
   
   Select from an extensive list of traits to explore. From industry knowledge, to soft skills, you can test your self awareness three traits at a time. After rating yourself on our simple 1-10 sliding scale, your poll is dripped out randomly to your selected contacts over the course of seven days. These contacts will be prompted to complete your poll, scoring you on the same traits and with the same scale you used to rate yourself. Each time a contact gives you feedback you’ll be able to see how their anonymous score ranks against your own self rating.

3. Gaps
   
   *See gaps between how you see yourself and how you are seen by the rest of the world*
   
   Get cued in™. You will begin to see gaps between how you see yourself and how you are seen by the rest of the world. After 7 days, the poll will end and you can begin a new poll with different traits or group members. With a continuous way to receive fearless feedback, you’ll be able to improve your self-awareness and performance.