About the Giving Pledge

The Giving Pledge is a movement of philanthropists who commit to giving the majority of their wealth to philanthropy or charitable causes, either during their lifetimes or in their wills.

In August 2010, 40 of America’s wealthiest people joined together in a commitment to give the majority of their wealth to address some of society’s most pressing problems. Created by Bill and Melinda Gates and Warren Buffett, the Giving Pledge came to life following a series of conversations with philanthropists around the world about how they could collectively set a new standard of generosity among the ultra-wealthy.

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Giving Pledge (GP)

Stakeholder(s):
Bill Gates
Melinda Gates
Warren Buffett

Billionaires:
The Giving Pledge is a simple concept: an open invitation for billionaires, or those who would be if not for their giving, to publicly commit to giving the majority of their wealth to philanthropy. It is inspired by the example set by millions of people at all income levels who give generously – and often at great personal sacrifice – to make the world better. Envisioned as a multi-generational effort, the Giving Pledge aims over time to help shift the social norms of philanthropy among the world’s wealthiest people and inspire people to give more, establish their giving plans sooner, and give in smarter ways.

Philanthropists:
Those who join the Giving Pledge often write a letter explaining their decision to engage deeply and publicly in philanthropy and describing the causes that motivate them. Signatories fund a diverse range of issues including poverty alleviation, refugee aid, disaster relief, global health, education, women and girls’ empowerment, medical research, criminal justice reform, environmental sustainability, and arts and culture. While originally focused on the United States, the Giving Pledge quickly saw interest from philanthropists around the world. In February 2013, the pledge went global with signatories from Australia, Germany, India, Malaysia, Russia, South Africa, Ukraine and the United Kingdom. Today, the Giving Pledge includes more than 200 of the world’s wealthiest individuals, couples, and families, ranging in age from their 30s to their 90s. Globally, they represent 25 countries: Australia, Brazil, Canada, China (mainland, Taiwan, and Hong Kong), Cyprus, Germany, India, Indonesia, Israel, Malaysia, Monaco, Norway, Portugal, Russia, Saudi Arabia, Slovenia, South Africa, South Korea, Switzerland, Tanzania, Turkey, Ukraine, UAE, the United Kingdom, and the United States.

Giving Pledge Community:
Joining the Giving Pledge is more than a one-time event. It means becoming part of an energized community of some of the world’s most engaged philanthropists to discuss challenges, successes, and failures, and to share ideas to get smarter about giving. Signatories are united by a shared commitment to learning and giving, and the Giving Pledge team provides opportunities for signatories to gather throughout the year to learn from experts how to best leverage their philanthropy to address some of the world’s biggest challenges.

Giving Pledge Signatories
Bill Ackman
Tegan Acton:
Brian Acton
Margaret Adams
Sylvan Adams
Leonard H. Ainsworth
Paul G. Allen:
(d. 2018)
HRH Prince Alwaleed Bin Talal Bin Abdulaziz AlSaud
Brian Armstrong
Sue Ann Arnall:
Laura Arnold
John Arnold
Marcel Arnould
Cynda Collins Arsenault
Lord Ashcroft KCMG PC
Stewart Bainum
Sandy Bainum
Sarah Barton
Rich Barton
Lynne Benioff
Marc Benioff
Nicolas Berggruen
Manoj Bhargava
Aneel Bhusri
Allison Bhusri
Sheikh Dr. Mohammed Bin Musallam Bin Ham Al-Ameri
Steve Bing:
(d. 2020)
Sara Blakely:
Arthur M. Blank
Nathan Blecharczyk
Elizabeth Blecharczyk
Michael R. Bloomberg
David G. Booth
Richard Branson
Joan Branson
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Stakeholders (continued)

Eli Broad
Eddyth Broad
Charles R. Bronfman
Edgar M. Bronfman: (d. 2013)
Warren Buffett
Charles Butt
Garrett Camp
Steve Case:
Jean Case
John Caudwell
Brian Chesky
Ron Conway
Gayle Conway
Scott Cook
Signe Ostby
Lee Cooperman
Toby Cooperman
Joe Craft:
Kelly Craft
Joyce Cummings
Bill Cummings
Ray Dalio
Barbara Dalio
Jack Dangermond
Laura Dangermond
John Paul DeJoria
Ben Delo
Mohammed Dewji:
Barry Diller
Diane von Furstenberg
Ann Doerr
John Doerr
Dagmar Dolby
DONG Fangjun
Glenn Dubin
Eva Dubin
Anne Grete Eidsvig:
Kjell Inge Røkke
Larry Ellison
Henry Engelhardt
Diane Briere de l'Isle-Engelhardt
Candy Ergen
Charlie Ergen
Judy Faulkner
Charles F. Feeney:
Andrew Forrest
Nicola Forrest
Ted Forstmann: (d. 2011)
Phillip Frost
Patricia Frost
Mario Gabelli
Regina Gabelli
Bill Gates
Melinda Gates
Joe Gebbia
Dan Gilbert:
Jennifer Gilbert
Dame Ann Gloag
Dave Goldberg:
Sheryl Sandberg
Jeremy Grantham
Hanne Grantham
David Green
Barbara Green

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Stakeholders (continued)

Jeff Greene
Mei Sze Greene
Harold Grinspoon
Diane Troderman
William Gross
Gordon Gund
Llura Gund:  
(d. 2020)
Sir Stelios Haji-Ioannou
Harold Hamm
Nick Hanauer
Leslie Hanauer
David Harding:
Claudia Harding
Gordon V. Hartman
Reed Hastings
Patty Quillin
Lyda Hill
Barron Hilton:  
(d. 2019)
Orion Hindawi
Jackie Hindawi
Reid Hoffman:
Michelle Yee
Christopher Hohn
Elie Horn
Susy Horn
Sir Tom Hunter
Lady Marion Hunter
Jon Huntsman:  
(d. 2018)
Karen Huntsman
Yan Huo
Xue Fang
Dr Mo Ibrahim:

Carl Icahn
Joan Jacobs
Irwin Jacobs
Badr Jafar
Razan Al Mubarak
Sonia Tudor Jones
Paul Tudor Jones
John W. Jordan II "Jay"
Ryan D. “Jume” Jumonville:
George B. Kaiser
Brad Keywell
Kim Keywell
Vinod Khosla
Neeru Khosla
Bongjin Kim
Bomi Sul
Miseon Hyeong
Beom-su Kim
Sidney Kimmel:
Rich Kinder
Nancy Kinder
Robert E. “Bob” King
Dorothy “Dottie” King
Beth Klarman
Seth Klarman
Robert Kogod
Arlene Kogod
Elaine Langone
Ken Langone
Erica Lawson
Jeff Lawson
Liz Lefkofsky
Eric Lefkofsky

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Stakeholders (continued)

Francine A. LeFrak
Rick Friedberg
Gerry Lenfest:  
(d. 2018)
Marguerite Lenfest
Peter B. Lewis:  
(d. 2013)
Daoming Liu
Iza Login
Samo Login
Lorry I. Lokey
George Lucas
Mellody Hobson
Richard Lundquist
Melanie Lundquist
Duncan MacMillan
Nancy MacMillan
Alfred E. Mann:  
(d. 2016)
Joe Mansueto:  
Rika Mansueto
Bernie Marcus
Billi Marcus
Richard Edwin
Nancy Peery Marriott
Strive Masiyiwa
Tsitsi Masiyiwa
Kiran Mazumdar-Shaw
John MacBain
Marcy McCall MacBain
Craig McCaw
Susan McCaw
Red McCombs
Charline McCombs:  
(d. 2019)

PNC Menon
Sobha Menon
Dean Metropoulos
Marianne Metropoulos
Alya Michelson
Gary K. Michelson, M.D.
Michael Milken
Lori Milken
Yuri Milner
Julia Milner
George P. Mitchell:  
(d. 2013)
Thomas S. Monaghan
Gordon Moore
Betty Moore
Tashia Morgridge
John Morgridge
Michael Moritz
Harriet Heyman
Dustin Moskovitz
Cari Tuna
Patrice Motsepe
Precious Motsepe
Elon Musk
Arif Naqvi
Jonathan M. Nelson
José Ferreira Neves
Rohini Nilekani
Nandan Nilekani
Gensheng Niu
Pierre Omidyar
Pam Omidyar
Natalie Orfalea

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Stakeholders (continued)

Paul Orfalea
Bernard Osher
Barbro Osher
Bob Parsons
Renee Parsons
Jim Pattison
Ronald O. Perelman
Jorge M. Perez
Darlene Perez
Peter G. Peterson: (d. 2018)
T. Boone Pickens: (d. 2019)
Victor Pinchuk
Hasso Plattner
Vladimir Potanin
Azim Premji
Ernest Rady
Evelyn Rady
Terry Ragon
Susan Ragon
Emily Rales
Mitchell Rales
Chad Richison
Julian H. Robertson, Jr.
David Rockefeller: (d. 2017)
Edward W. Rose: (d. 2016)
Deedie Potter Rose
Stephen M. Ross
Jeff Rothschild
Marieke Rothschild
David M. Rubenstein
Chris Sacca
Crystal Sacca
David Sainsbury
John Sall
Ginger Sall
Henry Samueli
Susan Samueli
Herb Sandler: (d. 2019)
Marion Sandler: (d. 2012)
Denny Sanford
Vicki Sanford: (d. 2018)
Roger Sant
Lynn Schusterman
Stephen A. Schwarzman
Paul Sciarra
Jennifer Sciarra
MacKenzie Scott
Dan Jewett
Ruth Scott
Bill Scott
Walter Scott, Jr.
Tom Secunda
Cindy Secunda
Dr. B.R. Shetty
Dr. C.R. Shetty
Ben Silbermann
Divya Silbermann
Craig Silverstein
Mary Obelnicki
Annette Simmons
Harold Simmons: (d. 2013)
Jim Simons

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Stakeholders (continued)

Marilyn Simons
Liz Simons
Mark Heising
Nat Simons
Laura Baxter-Simons
Paul E. Singer
Jeff Skoll
Robert F. Smith
John A. Sobrato
Susan Sobrato
John Sobrato
Timi Sobrato
Michele B. Chan
Patrick Soon-Shiong
Ted Stanley:
(d. 2016)
Vada Stanley:
(d. 2013)
Mark Stevens
Mary Stevens
Tom Steyer
Kat Taylor
Harry H. Stine
Jim Stowers:
(d. 2014)
Virginia Stowers
Dato' Sri DR Tahir
Vincent Tan Chee Yioun
Nicolai Tangen
Katja Tangen
Tad Taube
Dianne Taube
Robert Toll
Jane Toll

Claire Tow:
(d. 2014)
Leonard Tow
Byron Trott
Tina Trott
Ted Turner
Albert Lee Ueltschi:
(d. 2012)
Hamdi Ulukaya
Sunny Varkey
Sherly Varkey
Shamsheer Vayalil
Shabeena Vayalil
Dr. Romesh Wadhwani
Kathleen Wadhwani
Jian Wang
David Weekley
Bonnie Weekley
Sanford Weill
Joan Weill
Dr. Herbert Wertheim
Nicole Wertheim
Shelby White
Sir Ian Wood
Hansjörg Wyss
Samuel Yin
YOU Zhonghui
Charles Zegar
Merryl Snow Zegar
Mark Zuckerberg
Priscilla Chan
Vision
Billionaires publicly commit to giving the majority of their wealth to philanthropy

Mission
To set a new standard of generosity among the ultra-wealthy

Values

**Morality**: The Giving Pledge is a moral commitment – not a legally binding one. It is a simple proposition, encouraging more of the world’s wealthiest people to commit to giving the majority of their wealth to charitable causes and philanthropy. The Giving Pledge is inspired by the example set by millions of people who give generously, and often at great personal sacrifice, to make the world a better place.

**Norms**: The Giving Pledge is a long-term effort to change the norms of philanthropy among the world’s wealthiest people.

**Philanthropy**

**Collaboration**: What is the role of large-scale philanthropy today in society? We live in an exciting time where innovation and advances in technology are redefining what’s possible. But the problems affecting the world are complex, and solving them requires the collaboration of governments, non-profits, academic institutions, and businesses. Philanthropists can play an important role as catalysts, focusing on areas where existing funding is scarce, or that governments and businesses can’t or won’t fund.
Philanthropy

Encourage individuals to be explicit and public about their intentions to give the majority of their wealth to philanthropy

What does the Giving Pledge aim to achieve? Through individuals coming forward and being explicit and public about their intentions to give the majority of their wealth to philanthropy, it is hoped that:

1. Norming

   Strengthen the social norm that the wealthiest people are expected to give the majority of their wealth to philanthropy and charitable causes

   The social norm that the wealthiest people are expected to give the majority of their wealth to philanthropy and charitable causes will be strengthened.

2. Knowledge, Experiences & Lessons

   Bring philanthropists together to exchange knowledge, experiences, and lessons learned from their philanthropy.

   Philanthropists committed to large scale, high-impact giving will come together to exchange knowledge, experiences, and lessons learned from their philanthropy.

3. Conversations, Discussions & Action

   Inspire conversations, discussions, and action for purposes and ends

   Conversations, discussions, and action will be inspired, not just about how much to give but also for what purposes and to what ends.

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Administrative Information

Start Date: 2010-08-31
End Date:
Publication Date: 2021-04-03
Source: https://givingpledge.org/About.aspx

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