About GCO

Contents

Vision ........................................................................................................................................................... 3
Mission ......................................................................................................................................................... 3
Values .......................................................................................................................................................... 3
Finance ......................................................................................................................................................... 4
  1. Cash ..................................................................................................................................................... 4
  2. Purchasing ........................................................................................................................................... 4
  3. Transactions ........................................................................................................................................ 4
  4. Savings ................................................................................................................................................ 4
Administrative Information .......................................................................................................................... 4
GiveCrypto.org (GCO)

Description:
GiveCrypto is a nonprofit that distributes cryptocurrency to people living in poverty.

Stakeholder(s):

Smartphone Users:
Two billion people have smartphones, but don’t have access to basic financial services.

People Living in Poverty

Brian Armstrong:
Founder | CEO, Coinbase ~ Brian had the idea for GiveCrypto after seeing the enormous wealth creation from cryptocurrency and wanting to harness it for good. His personal mission is to help accelerate the world to an open financial system by spreading the adoption of cryptocurrency. Brian is the co-founder and CEO of Coinbase, the largest digital currency exchange.

Joe Waltman:
Executive Director ~ Joe has a software background and spent the previous ten years co-founding early stage technology start-ups. As Executive Director, Joe will define and implement GiveCrypto’s strategy; helping people in need by distributing cryptocurrency.

Vision

Poor people are financially empowered

Mission
To financially empower people by distributing cryptocurrency globally

Values

Empowerment
Openness
Finance

*Help people connect to an open financial system*

We give cryptocurrency to people to help connect them to an open financial system.

1. Cash
   *Enable recipients to cash out crypto to their local currency*

2. Purchasing
   *Enable recipients to buy goods and services they need*

3. Transactions
   *Enable recipients to transact in crypto*

4. Savings
   *Enable recipients to hold it long term*