European AI Policy Conference

The European AI Policy Conference is a high-level forum to connect stakeholders working to promote AI in Europe, showcase advances in AI, and promote AI policies supporting its development to EU policymakers and thought leaders.

Contents

Vision ........................................................................................................................................................... 3
Mission ......................................................................................................................................................... 4
Values .......................................................................................................................................................... 4

9:00 - 9:05 CET. Overview ......................................................................................................................... 5
9:05 - 9:25 CET. European Parliament Keynote .................................................................................... 5
9:25 - 9:45 CET. UK Keynote ................................................................................................................ 5
9:45 - 11:15 CET. Benefits ....................................................................................................................... 6
11:30 - 12:30 CET. Leadership ................................................................................................................ 6
11:30 - 12:30 CET. Healthcare ................................................................................................................ 7
11:30 - 12:30 CET. Financial Services .................................................................................................... 7
11:30 - 12:30 CET. Mobility ..................................................................................................................... 7
12:30 - 13:30 CET. Legislation ................................................................................................................ 8
13:30 - 14:00 CET. Microsoft Keynote .................................................................................................. 8
14:00 - 15:15 CET. Building Blocks ......................................................................................................... 8
15:30 - 16:30 CET. Alliances .................................................................................................................... 9
16:30 - 17:00 CET. European Commission Keynote .............................................................................. 9
17:00 - 17:15 CET. European Parliament Keynote .............................................................................. 10
17:15 - 17:30 CET. Portugal Keynote .................................................................................................... 10
17:30 - 17:55 CET. EU Digital Agenda .................................................................................................. 10
17:55 - 18:00 CET. Conclusions ............................................................................................................... 12
Administrative Information .................................................................................................................... 12
Center for Data Innovation (C4DI)

Stakeholder(s):

**Businesses in Europe**
Businesses in Europe are at the forefront of some of the latest advancements in the field, and European universities are home to the greatest concentration of AI researchers in the world. Every week, new case studies emerge showing the potential opportunities that can arise from greater use of the technology.

**Europe**
To fully realize its vision for AI, Europe needs an influx of resources and talent, plus some important policy changes.

**AI Experts**
This conference will bring together some of the leading voices in AI from across the continent to discuss why European success in AI is important, how the EU compares to other world leaders today, and what steps European policymakers should take to be more competitive in AI.

**European Policymakers**
**European Thought Leaders**
**European AI Policy Conference Supporters**
**Ada**
**Allegro**
**Allied for Startups DTx**
**Booking.com**
**European Tech Alliance**

**Facebook**
**FiscalNote**
**General Electric**
**Google**
**HERE Technologies**
**MSD**
**Visa**
**Vodafone**
**Workday**
**Zalando**
**CEPIS**
**Internet Economy Foundation**
**IT Professionalism Europe**
**Renaissance Numérique**
**EU Insider**
**EU Reporter**
**One Policy Place**
**MLex**

**Vision**
European success in AI
Mission
To connect stakeholders working to promote AI in Europe

Values
Artificial Intelligence: Artificial intelligence, or AI, is emerging as the most important technology in a new wave of digital innovation that is transforming industries around the world.
9:00 - 9:05 CET. Overview

Provide an overview of the conference agenda

Stakeholder(s)
Center for Data Innovation

9:05 - 9:25 CET. European Parliament Keynote

Deliver remarks representing the European Parliament

Stakeholder(s):

Dita Charanzová
Role: Member of the European Parliament
Role: Renew Europe Group Vice-President of the European Parliament

Performance Indicators

<table>
<thead>
<tr>
<th>Description</th>
<th>Type</th>
<th>Start Date</th>
<th>End Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Target</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Actual</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

9:25 - 9:45 CET. UK Keynote

Deliver remarks representing the Office for Artificial Intelligence UK Government

Stakeholder(s):

Sana Khareghani
Role: Deputy Director
Role: Head of Office for Artificial Intelligence, UK Government

Performance Indicators

<table>
<thead>
<tr>
<th>Description</th>
<th>Type</th>
<th>Start Date</th>
<th>End Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Target</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Actual</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

9:45 - 11:15 CET. Benefits

Spread the benefits of AI

Panel Discussion: How Can Europe Spread the Benefits of AI?

Stakeholder(s):

European Countries:
All European countries are developing their national AI strategies, but capabilities vary widely across member states.
Role: AI Strategies
develop AI strategies

European Union:
To remain competitive in the global race for AI, the EU will need more investment, more workers with AI-relevant skills, more shared resources including data, and a regulatory environment that will foster the development and use of AI.
Role: Investment

— continued next page
more investment

Role: Workers
more workers with AI-relevant skills

Role: Resources
more shared resources including data

Role: Regulation
a regulatory environment that will foster the development and use of AI

EU Member States
Role: AI Progress

Performance Indicators

<table>
<thead>
<tr>
<th>Description</th>
<th>Type</th>
<th>Start Date</th>
<th>End Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Target</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Actual</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

11:30 - 12:30 CET. Leadership

Unleash European AI leadership in strategic sectors

Breakout Sessions: Unleashing European AI Leadership in Strategic Sectors — Three breakout sessions will delve into the various ways organizations are developing and applying AI in healthcare, financial services, and mobility; explore the benefits AI applications can deliver; and consider the policies that can best support industries’ use of AI.

Stakeholder(s):
Strategic Sectors

Industries :
Many industries are beginning to show how using AI can support innovation and unlock significant benefits.

Health Care Sector :
In health care, doctors are using AI to deliver faster and more accurate diagnoses, and researchers are using AI to discover life-saving drugs.

Doctors
Role: Diagnoses
use AI to deliver faster and more accurate diagnoses

Researchers
Role: Drugs
use AI to discover life-saving drugs.

Financial Sector
Role: Fraud Protection
In the financial sector, institutions are using AI to prevent and detect fraud.

Transportation Sector :
And AI is at the core of many promising solutions to create safe autonomous driving and improve transportation networks.

Performance Indicators

<table>
<thead>
<tr>
<th>Description</th>
<th>Type</th>
<th>Start Date</th>
<th>End Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Target</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Actual</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
11:30 - 12:30 CET. Healthcare

Unlock insights and supporting data-driven decisions to reduce costs and improve health outcomes for patients

Breakout #1: Healthcare — AI is enabling rapid strides in healthcare, and in Europe the digital health industry is booming. Both established companies and start-ups are developing AI-powered applications to perform diagnostics, analyze medical images, and deliver personalized healthcare. This session will discuss how AI is unlocking insights and supporting data-driven decisions to reduce costs and improve health outcomes for patients. Speakers will explore what the healthcare industry needs to develop more of these innovative applications, and how policymakers can support these efforts to ensure Europe delivers on the promise of delivering better health care with AI.

Stakeholder(s):
Healthcare Industry

<table>
<thead>
<tr>
<th>Performance Indicators</th>
</tr>
</thead>
<tbody>
<tr>
<td>Description</td>
</tr>
<tr>
<td>Target</td>
</tr>
<tr>
<td>Actual</td>
</tr>
</tbody>
</table>

11:30 - 12:30 CET. Financial Services

Explore how the financial services industry is ensuring responsible use of AI

Breakout #2: Financial Services — The financial services sector was an early adopter of AI, using the technology for a range of operations including credit underwriting, conversational banking, personalized finance, and fraud detection and prevention. This session will explore how the financial services industry is ensuring responsible use of AI and building secure models, as well as how existing financial services organizations are collaborating with the next generation of payment innovators. Panelists also will discuss policies and industry best practices for sharing data securely in a regulated sector, and steps policymakers can take to make the EU and its member states more attractive destinations for investment in fintech.

Stakeholder(s):
Financial Services Industry

<table>
<thead>
<tr>
<th>Performance Indicators</th>
</tr>
</thead>
<tbody>
<tr>
<td>Description</td>
</tr>
<tr>
<td>Target</td>
</tr>
<tr>
<td>Actual</td>
</tr>
</tbody>
</table>

11:30 - 12:30 CET. Mobility

Discuss the potential role of AI in mobility solutions

Breakout #3: Mobility — AI is among the most promising solutions to make urban mobility more effective and driving safer by reducing human error and improving efficiency in transportation networks. But realizing the potential of this technology will require more data, better analytics, and increased testing. This panel will discuss the potential role of AI in mobility solutions and where Europe stands with smart cities, as well as autonomous and semi-autonomous vehicles. Panelists will also discuss the development of safety standards and best practices, the creation of innovative transportation services, and the policies necessary to support existing solutions and the transition to safe mobility in the EU.
Stakeholder(s):
Transportation Networks  
Smart Cities

Performance Indicators

<table>
<thead>
<tr>
<th>Description</th>
<th>Type</th>
<th>Start Date</th>
<th>End Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Target</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Actual</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

12:30 - 13:30 CET. Legislation

Consider forthcoming AI legislation by the European Commission

Panel Discussion: What Should Be in Europe’s AI Legislation — The European Commission will consider a new legal framework to govern AI next year to address potential risks to consumer protection, product safety, and liability. This could result in legislation creating mandatory requirements for AI. Alternatively, the EU could consider a voluntary labeling scheme for applications that meet certain EU-wide requirements or further developing industry-led AI standards and ethics principles. What should the European Commission include in its forthcoming AI legislation to encourage the responsible development and use of AI, without limiting innovation, lowering adoption, or duplicating existing rules?

Stakeholder(s):
European Commission

Performance Indicators

<table>
<thead>
<tr>
<th>Description</th>
<th>Type</th>
<th>Start Date</th>
<th>End Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Target</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Actual</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

13:30 - 14:00 CET. Microsoft Keynote

Deliver remarks representing Microsoft

Stakeholder(s):
Casper Klynge  
Microsoft  
Role: Vice President of European Government Affairs, Microsoft

Performance Indicators

<table>
<thead>
<tr>
<th>Description</th>
<th>Type</th>
<th>Start Date</th>
<th>End Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Target</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Actual</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

14:00 - 15:15 CET. Building Blocks

Discuss the elements of success for European AI

Panel Discussion: Building Blocks for European AI — Succeeding in AI requires more than just encouraging leading companies to make investments. It requires a healthy ecosystem of AI companies, robust AI inputs—including skills, research, and data—and organizations that are motivated and free to use AI. All of that requires policies that support the development and adoption of AI. How can European policies promote and support data,
talent, research, and the other building blocks of AI in Europe? What are the EU’s key assets when it comes to AI, and in which areas is it lagging? Finally, how can policymakers create a policy framework that is future-proof and equipped to support AI?

**Stakeholder(s):**

- European Union
- AI Companies
- EU Policymakers
- AI Companies

### Performance Indicators

<table>
<thead>
<tr>
<th>Description</th>
<th>Type</th>
<th>Start Date</th>
<th>End Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Target</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Actual</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**15:30 - 16:30 CET. Alliances**

*Discuss how Europe can enhance data sharing with its allies*

Panel Discussion: How Can Europe Enhance Data Sharing Cooperation With Its Allies — Despite the distinct benefits that provide incentives for nations to be innovation hubs, the “AI global race” is not always a zero-sum game. Researchers from different parts of the world collaborate to develop AI-related technologies, benefitting multiple nations in the process. In particular, broader access to data can support organizations in developing AI. But there are a number of challenges to sharing data responsibly, such as how to make datasets usable for applications and how to ensure openness does not expose sensitive information or threaten the security of platforms. Closer partnerships with economic allies can provide important solutions to these challenges. They can also foster the development and use of AI by pooling resources and increasing investments. This session will examine the various policies and proposals on data and AI in Europe, the United States, Canada, and Japan, and speakers will discuss how Europe and its allies can work together to develop common infrastructure to ensure responsible data sharing and joint investment in AI.

**Stakeholder(s):**

- United States
- Canada
- Japan
- Europe

### Performance Indicators

<table>
<thead>
<tr>
<th>Description</th>
<th>Type</th>
<th>Start Date</th>
<th>End Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Target</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Actual</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**16:30 - 17:00 CET. European Commission Keynote**

*Deliver remarks representing the European Commission*

**Stakeholder(s):**

- Margrethe Vestager

  *Role:* Executive Vice-President of the European Commission

  *in charge of Europe Fit for the Digital Age*

  *European Commission*
### Performance Indicators

<table>
<thead>
<tr>
<th>Description</th>
<th>Type</th>
<th>Start Date</th>
<th>End Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Target</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Actual</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

#### 17:00 - 17:15 CET. European Parliament Keynote
*Deliver remarks representing the European Parliament*

**Stakeholder(s):**
- **Anna-Michelle Asimakopoulou**
  - *Role:* Member of European Parliament
  - *Role:* Member, EPP Group

**Performance Indicators**

<table>
<thead>
<tr>
<th>Description</th>
<th>Type</th>
<th>Start Date</th>
<th>End Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Target</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Actual</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

#### 17:15 - 17:30 CET. Portugal Keynote
*Deliver remarks representing the Government of Portugal*

**Stakeholder(s):**
- **André de Aragão Azevedo**
  - *Role:* Secretary of State for the Digital Transition, Government of Portugal

**Performance Indicators**

<table>
<thead>
<tr>
<th>Description</th>
<th>Type</th>
<th>Start Date</th>
<th>End Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Target</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Actual</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

#### 17:30 - 17:55 CET. EU Digital Agenda
*Consider what is next for the EU Digital Agenda*


**Stakeholder(s):**
- **Carla Hustedt**
  - *Role:* Project Lead AI, Bertelsmann Stiftung

- **Eline Chivot**
  - *Role:* Senior Policy Analyst, Center for Data Innovation

**European Union**
Performance Indicators

<table>
<thead>
<tr>
<th>Description</th>
<th>Type</th>
<th>Start Date</th>
<th>End Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Target</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Actual</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
17:55 - 18:00 CET. Conclusions

Deliver concluding remarks on the future of AI policy in the EU.

Closing Remarks by the Center for Data Innovation

<table>
<thead>
<tr>
<th>Performance Indicators</th>
</tr>
</thead>
<tbody>
<tr>
<td>Description</td>
</tr>
<tr>
<td>Target</td>
</tr>
<tr>
<td>Actual</td>
</tr>
</tbody>
</table>

Administrative Information

Start Date: 2020-12-01
End Date: 2020-12-01
Publication Date: 2020-11-05
Source: https://hopin.to/events/european-ai-policy-conference

Submitter:
Given Name: Owen
Surname: Ambur
Email: Owen.Ambur@verizon.net
Phone: _d04c8f08-1f9c-11eb-81e9-5d50782ea00