About Data To The People

Data To The People are recognised global experts and industry leaders in building and nurturing data literacy. We equip leaders and organisations with the tools to assess individual and organisational data literacy, and design bespoke programs for them to improve the data competency of their workforce. We deliver a research-backed, scalable approach to data literacy, assisting organisations to measure, map and develop data literacy across their entire workforce.

Our proprietary Databilities® framework means we’re uniquely placed to help organisations understand how they measure up against competitors, other businesses in the region and different occupations.

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Data To The People (D2P)

Stakeholder(s):
- Leaders
- Organisations
- Businesses

Jane Crofts:
Founder and CEO, Data To The People — Jane Crofts is the originator of Databilities® and founder of Data To The People. Drawing on her background in business analysis, supply chain re-engineering and process improvement, Jane brings a pioneering approach to data literacy. A data literacy evangelist based in Australia, Jane works as consultant, author, teacher, and advocate of data literacy all over the world.

Data Literacy Project's Advisory Board:
Jane's a member of the Data Literacy Project's Advisory Board - a group of respected visionaries brought together to further the future of data literacy globally.

Vision
A world ready for the data-driven revolution

Mission
To build and nurture data literacy

Values
Data Literacy

School-Aged Children:
Jane’s passion is developing and nurturing lifelong data literacy, and she works tirelessly with everyone from school-aged children to corporate CEO’s, government and NGO leaders, and academics across the globe to build and share resources towards data literacy and a world ready for the data-driven revolution.

Corporate CEOs
Government Officials
NGO Leaders
Academics
1. Competencies & Capabilities

Outline core competencies and capabilities across the dimensions of reading, writing, and comprehension

Databilities® — The world’s first, evidence-based data literacy competency framework exclusively available through Data To The People. The framework outlines 15 core competencies with up to 6 levels of capability across the dimensions of reading, writing and comprehension. Databilities® is the foundation of our approach. It allows us to identify, prioritise and measure the impact of capacity development initiatives. Databilities® is the most comprehensive assessment tool of individual data literacy in the world.

1.1. Capacity Development

Identify, prioritise and measure the impact of capacity development initiatives.
2. Benchmarking

Measure the individual data literacy

Stakeholder(s)

Australia          United Kingdom
Canada             United States of America
India

Global Data Literacy Benchmark — Utilising our proprietary Databilities® framework, Data To The People commissioned research to measure the individual data literacy of more than 5,000 employed individuals across Australia, Canada, India, United Kingdom and United States of America. The Benchmark found that data literacy varies widely by industry and occupation but follows a standard profile across regions. The Global Data Literacy Benchmark provides an opportunity for organisations to see how they measure up against their industry, region and occupations. Find out which region, industries and occupations have the highest levels of data literacy, and which of those need more help.

2.1. Organisations

Enable organisations to see how they measure up against their industry, region and occupations.

Stakeholder(s):
Organisations

2.2. Regions, Industries & Occupations

Discover which regions, industries and occupations have the highest levels of data literacy and which need more help.

Stakeholder(s):
Regions          Occupations
Industries

Administrative Information
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End Date:

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