About Conduit For Action

Conduit for Action was established to take effective action which promotes economic freedoms for business as well as individuals. Our vision is to build and improve the State of Arkansas where freedom, opportunity, prosperity, and civil society flourish. It is our mission to implement public policy that enables the free expression of entrepreneurship absent of the special interest component that often accompanies policy activity of larger businesses. That is to say that we do not intend to advocate for the purposes of a specific benefit but rather the evenhanded environment in which to operate any business.

Beliefs:

- The business is, in effect, a sum of all the individuals involved.
- Overregulation and over taxation are truly serious inhibitors to the prosperity of all which we once had in America.
- If a business does not operate efficiently and profitably, the people that work in the business will endure the same fate.
- Protection of the totality of environment, safety, and basic human rights are as important to any business’ success as to any individual.
- Businesses (by nature of the beast) are rarely started to serve some “greater good” but rather to serve the aspirations of the person starting the business. Any greater good served is a by-product or fringe benefit to others as a result of this individual effort. There are no legitimate constraints to any capable individual to start their own business, or to work well in most businesses other than the limitation we create for ourselves. (We the people should keep it that way by restraining the government from increasingly imposing limits.)

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Strategic Plan

Conduit For Action (CFA)

Description:
Conduit For Action is governed by an independent Board of Directors and is considered a 501(c)(4) status to promote pro business environment legislation. CFA relies upon the general public for its financial support—primarily private like minded individuals, foundations, and corporations or other small business entities, based in or closely affiliated with the State of Arkansas.

Stakeholder(s):
Arkansas Citizens: Arkansas Based & Arkansas Focused
State of Arkansas

Conduit Family of Organizations:
Conduit is made up of a collection of entities which hold different roles in the shared mission to unleash prosperity for Arkansas.

CONDUIT MEDIA GROUP:
CONDUIT MEDIA GROUP produces CONDUIT NEWS, the #1 source of Arkansas conservative news and politics. www.ConduitNews.com

CONDUIT FOR COMMERCE:
CONDUIT FOR COMMERCE, Inc is a 501(c)(3) non-profit which focuses on the development of sound policy and tracks the Arkansas state legislature’s voting records. www.Conduit-ForCommerce.org

COMMERCE IN ACTION:
COMMERCE IN ACTION serves as the election arm of Conduit and supports fiscally conservative candidates. www.CommerceInAction.org

ARKANSAS ECONOMIC DEFENSE FUND:
The ARKANSAS ECONOMIC DEFENSE FUND serves to fight legal challenges which violate the economic rights of Arkansans. www.arkansaseconomicdefensefund.org

Vision
Freedom, opportunity, prosperity, and civil society flourish in the State of Arkansas

Mission
To promote Arkansas legislation and government policies that will create a better life for all Arkansas citizens.

Values
Freedom
Opportunity
Prosperity

Knowledge: Knowledge is Power!
1. Prosperity

*Establish a climate for all to prosper.*

We attempt to delineate principles, define issues, and pursue representative change to establish a climate for all to prosper.

1.1. Principles

*Delineate principles.*

There is much lacking with the many general organizations and industry specific cheerleading entities available or more widely known to business today. We hope to narrowly focus on principles and legislative restraints that will allow the businesses that are perceived at large as beneficial or neutral rather than the more represented and larger business interests that have a more sophisticated representation structure. These generally have higher probabilities of achieving specific benefit for the group that may often be at the expense of others or of founding and sustainable principles. Special interest projects or protectionist policy we would oppose.

1.2. Issues

*Define issues.*

1.3. Change

*Pursue representative change.*
2. Support

Seek support from individuals and business.

**Stakeholder(s)**

**Individuals**

**Businesses**

We believe that business in general, and small businesses in particular, have a responsibility that will be manifested and correspondingly rewarded by the general population when they operate freely and adhere to our nation’s common principles.

Customers:

We further believe that those who do not operate in a fair manner will be equally encumbered by the population in the form of unsustainable customer relationships.

We seek support from individuals and business that are either not involved, or are unhappy with the conduits in place for general and issue specific representation or political party affiliation that is unresponsive in any meaningful sense.