About Airmeet

Crafting a virtual space for the world to connect and collaborate

Airmeet is the fastest growing platform for hosting a rich variety of virtual events. From Hackathons to ice-breakers, panel discussions to workshops, Airmeet’s intuitive experience delivers on organisers expectations for a wide range of events and not just conferences. Every event on Airmeet takes place in a virtual ‘ballroom’ which can be customised in appearance and seating arrangements to deliver specific experience and highly relevant interactions among the participants.

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Airmeet (ARMT)

**Stakeholder(s):**

Organisers

Airmeet Investors:
*They believe in us*

Accel

Sequoia

Venture Highway

Redpoint

GFC

Communities:
*Thousands of communities love Airmeet*

Yale School of Management

HT Media Group

Microsoft for Startups

**Vision**

Organisers' expectations are met

**Mission**

To empower organisations and communities in achieving effective collective progress

**Values**

Connection

Collaboration

Virtuality
1. Campuses

Build virtual campuses

Stakeholder(s)
Universities
Colleges
Schools

Teach, connect, and collaborate with your students virtually

1.1. Classrooms

Support virtual classroom

Made for engaging lectures and online coaching:

- Encourage students to react, chat, ask questions and engage during your sessions.
- Catch up with students after class hours to assist and advise.
- If you're offering the same online course to multiple batches, no frets! Save your strength and play pre-recorded content for the lecture.

1.2. Collaboration

Provide collaboration spaces

Made for team activities, brainstorming and catch-ups:

- Engage with grads for assignments and team discussions.
- Assign projects to teams and offer them virtual tables to discuss and deliberate.
- Also, allow students to use this space as a cafe to hang out, chat, host celebrations and have fun.

1.3. Gatherings & Expos

Enable multi-purpose virtual halls

Made for gatherings and expos:

- A perfect set up to process admissions and carry out career counselling.
- Label the virtual tables, have personal conversations with candidates and onboard them into the course.
- Host virtual hiring expos by offering virtual tables to hiring companies.
2. Events

Host virtual events

Host impactful virtual events and win customer leads/love/loyalty. Connect, communicate, and network with your customers and prospects.

2.1. Webinars

Host interactive webinars

- Boost brand awareness by hosting frequent webinars.
- Reach more people by livestreaming your webinars on Youtube and Facebook.
- Make your webinar more lively with in-built polls, Q&As and by playing engaging pre-recorded videos.

2.2. Workshops

Train customers via workshops

- Educate your customers with the latest updates.
- Allow participants to raise hands and join you on stage to get their questions answered.
- Segment your customers into groups, offer them projects, and collaborate with them in the social lounge.

2.3. Conferences

Conduct virtual conferences

- Run multi-day, multi-track conferences and summits with a redefined networking experience.
- Encourage event and networking area sponsors for the virtual event.
- Get a comprehensive view of your virtual event from a single dashboard—from registrations to post-event analytics.

2.4. Meetings & Networking

Meet and network with customers virtually

- Touch base with the prospective customers often to learn more about them and convert better.
- Establish a sense of community and togetherness in the social lounge.
- Encourage conversations via speed networking and help each other expand their network.
2.5. Exhibitors

Attract exhibitors to virtual events

Attract and encourage exhibitors to your virtual event:

- Sell an enticing booth space to your customers, partners, and sponsors.
- Allow booth owners to add informative details about the company in the header like the company’s key offerings, description, explainer video, graphic, etc.
- Attach downloadable resources at the booth to enlighten the booth visitors and help conversion.
- Catch up with the visitors in the booth lounge to have a face-to-face video meeting, demos, and walkthroughs.
- Gather interest for products and offerings from the visitors via the CTA in the virtual booth header.
- Share insights about booth visits, leads, and other associated analytics to the booth owners after the event.

Stakeholder(s):
Exhibitors
3. Communities

*Build virtual spaces for communities*

**Stakeholder(s)**

**Communities**

Build a virtual space for your community to collaborate/communicate/belong — Establish a sense of harmony and togetherness amongst your tribe... Stay connected with your community virtually. Inform, inspire, and engage

3.1. Webinars

*Host interactive webinars*

Host an interactive webinar:

- Attract more people to your online community by hosting informative webinars.
- Reach more people by live streaming your webinars on Youtube and Facebook.
- Make it more lively with in-built polls, Q&As, and by playing engaging pre-recorded videos.
- Offer training and workshops to your community members

3.2. Education

*Bring in industry experts to educate communities*

Bring in industry experts and educate your community.

- Allow members to raise hands and join the experts on stage to get their questions answered.
- Segment your community members into groups, offer them projects, and collaborate with them in the social lounge.
- Meet-up and network with your community virtually
- Bring your global community together to an interactive virtual space

**Stakeholder(s):**

**Industry Experts**

3.3. Training & Workshops

*Offer training and workshops*

Offer training and workshops to your community members:

- Bring in industry experts and educate your community.
- Allow members to raise hands and join the experts on stage to get their questions answered.
- Segment your community members into groups, offer them projects, and collaborate with them in the social lounge.

**Stakeholder(s):**

**Community Members**

3.4. Meetings & Networking

*Meet and network with communities virtually*

Meet-up and network with your community virtually:

- Bring your global community together to an interactive virtual space.
- Establish a sense of community and togetherness in Airmeet's social lounge.
- Keep in touch, and collaborate with your members and ambassadors for programs and festivals in the lounge.
- Encourage conversations via speed networking and help each other expand their network.
4. VCs & Accelerators

Accelerate and fledge portfolio companies virtually

Stakeholder(s)

Startup Communities

Accelerate and fledge your portfolio companies virtually — Connect, collaborate, and mentor your cohorts... Train, mentor, and culminate your startup community virtually.

4.1. Webinars

*Host interactive webinars*

Host an interactive webinar:

- Deliver powerful and engaging lectures and training sessions.
- Educate and clarify queries via different engaging features like raise hands and Q&As.
- Ensure your webinar’s impact and relevance at every stage using in-built polls, Q&As, public chat, and emojis.

4.2. Mentoring & Brainstorming

*Mentor and brainstorm.*

Mentor and brainstorm in real-time:

- Please take a seat in our social lounge, meet and mentor the founders one-on-one or in groups.
- Collaborate with your cohort in the single lounge by switching between virtual tables.
- Brainstorm together and help them prepare for their Demo Day.

4.3. Collaboration

*Collaborate with cohorts*

Collaborate with the cohorts coherently:

- Collaborate with your cohorts around the world with a touch of a button.
- Seamlessly work together on “learning by doing” assignments and projects with the founders.
- Network, catch-up over a coffee and have ad-hoc discussions in the social lounge.